



The Business Design Centre of
52 Upper St, London N1 0QH



9-10 December 2024
London, England

GIANT Health Event 2024

"The UK's largest, most valuable NHS healthcare
innovation and technology events"

Financial Times

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#GIANT2024



About GIANT Health

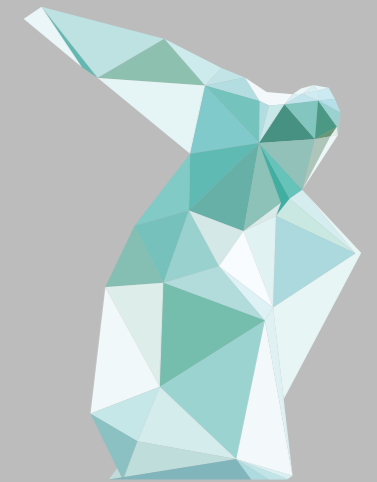
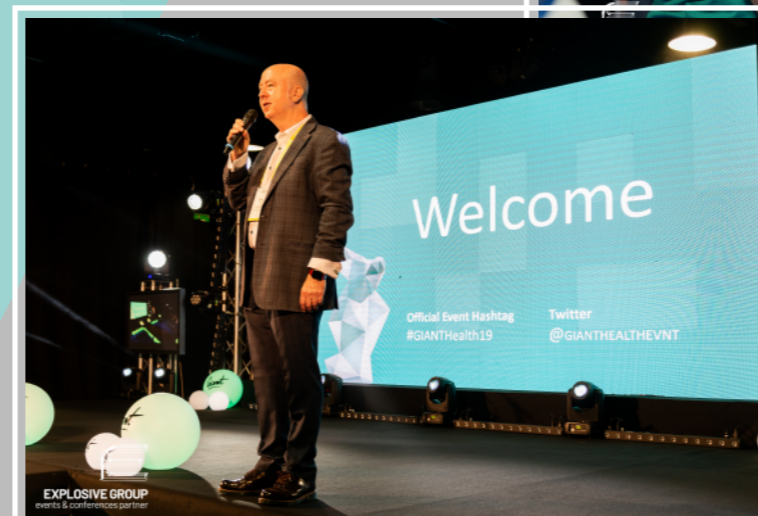
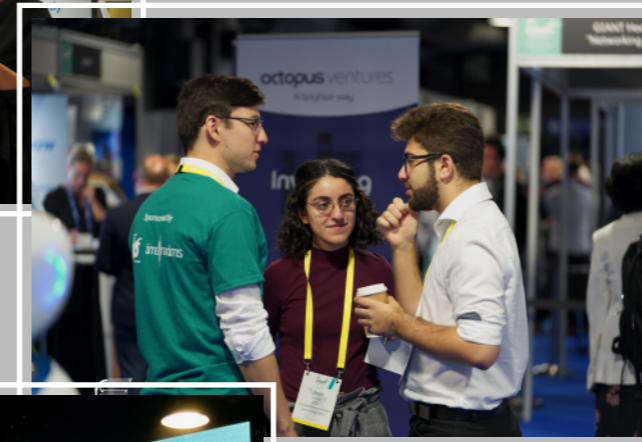
Established for 11 years as the UK's largest and most valuable NHS festival of innovation and healthcare technology.

GIANT is a vibrant, engaged national NHS and business community that enables and commercialises leading innovation and health technology from around the world into the NHS in the UK.

Innovate / Collaborate / Accelerate

We successfully bring together innovators, investors, global corporates, established SME, doctors, hospital managers, government health officials, to engage directly with the UK's entire NHS health healthcare procurement ecosystem; to spark productive business collaboration with the NHS and accelerate better health outcomes.

"The invaluable, cost-effective meeting place for the leaders of the UK's NHS nationwide and the innovation and technology community"



World's largest brands

We work with the world's largest brands in healthcare technology, hardware, software, pharma and more, to deliver impactful, direct engagement with leaders of the NHS and in Health tech innovators.

National reputation

Our proud partnerships with our valued sponsors are testimony to GIANT's national reputation as the NHS's leading "magnet for innovation in the health sector" according to the BBC.

The largest NHS

Procurement and tech community

Sponsors & exhibitors build cost-effective sales, new business development, and marketing programmes on the foundation of the GIANT Health Events, accessing GIANT's national NHS community of over 335,000 passionate healthcare innovators.



About

The GIANT Health Event 2024



This is a 2 day festival successfully connecting NHS Buyers with leading national and international Innovators and health technology providers

Over the 2 days GIANT Health team will successfully host multiple conference tracks, with 100+ speakers, alongside a vibrant exhibition hall, bringing together the health-tech eco-system for 2 days packed with engaging content alongside structured networking sessions to facilitate new business connections and promote the latest developments in health tech innovation.



Drive business collaboration

The event is specifically designed to drive business collaboration by showcasing & championing the best health-tech innovations. We are focused on increased engagement for you – directly connecting you with buyers and other leaders from across the NHS in the UK.

Who Will You Meet?

Build on existing relationships and make new connections with GIANT's attendees; build your pipeline, streamline the procurement process and accelerate growth.

Attendees are looking for solutions to tackle their biggest technology-related challenges. If you are interested in supplying or educating the digital health community, GIANT Show is the ideal place to do it at scale and with high potential ROI.



Piyush Mahapatra



Magali Thomson



Paul Chandler



Dr Henrietta Hughes

What our customers say



"I'd recommend GIANT Health for any startup, innovating in the field of Healthcare in the UK."

Kalina Mihaylova, Head of Medical Innovation at Daye



"Giant Health was one of the highlights for me last year. I met couple of potential business partners."

Geri Valova, CEO at Youbee



"I am a seasoned conference attendee. I am now very selective regarding the ones I attend as companies can waste a lot of money. Giant is one I will attend every year to due the quality of the event."

Mona Hayat, Founder & CEO at Nexus Digital Technology Ltd



"GIANT Health puts such important topics as Women's Health, NetZero and Mental Health centre stage. It was an excellent opportunity to network with leaders in those fields and I cannot wait to return for more."

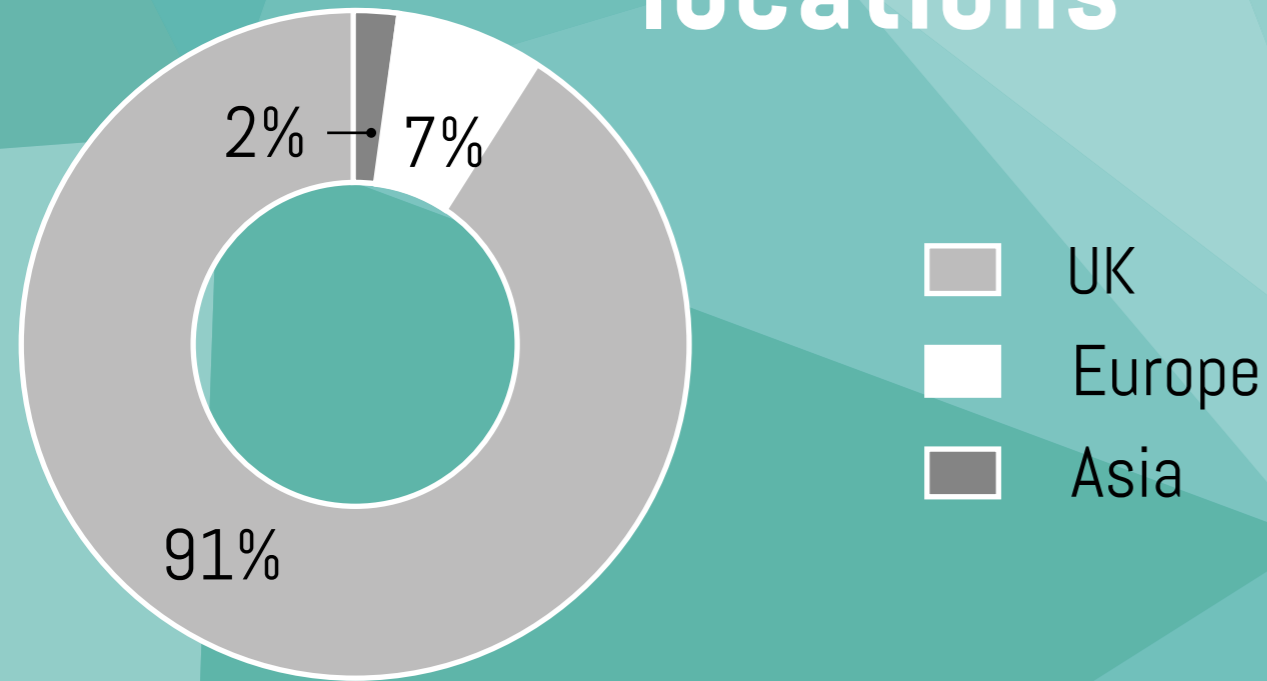
Kasia Zmarzly, Senior Programme Manager at LGC



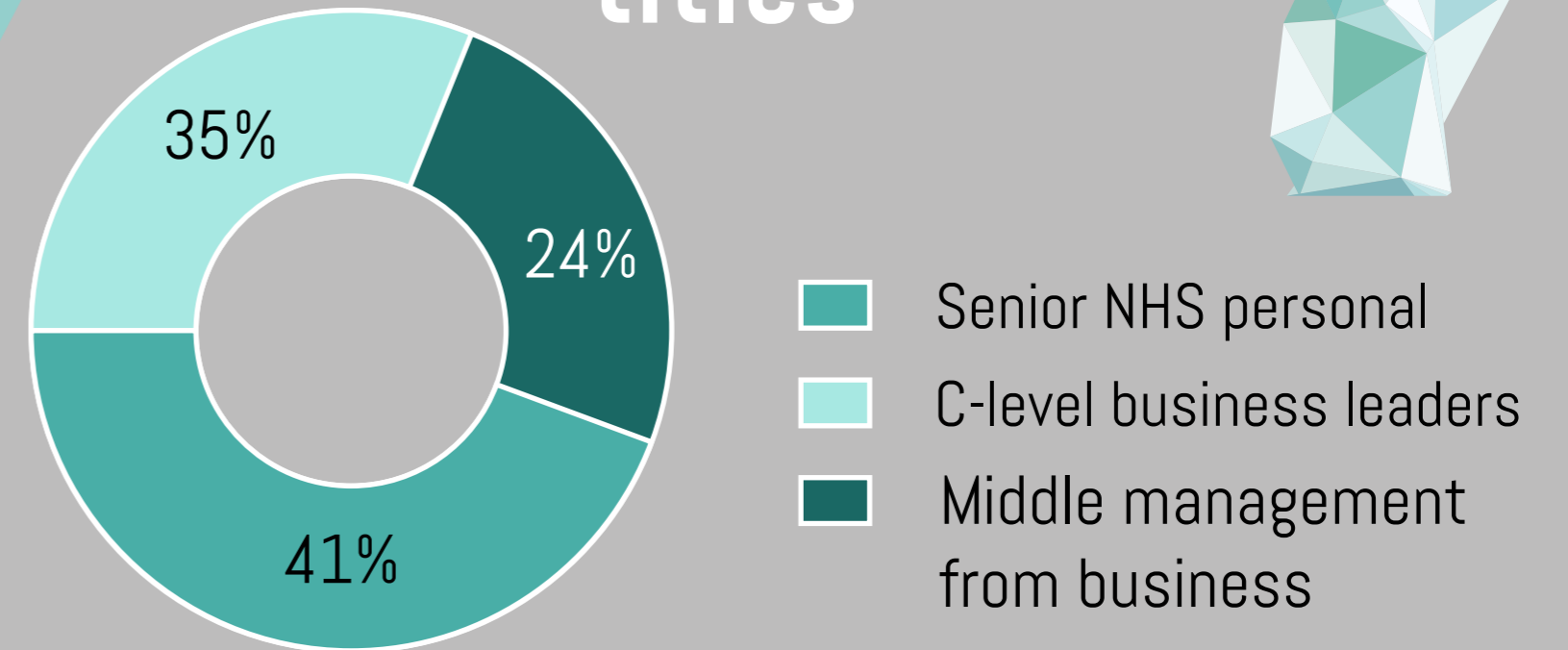
"GIANT Health is a unique conference that begins to bridge the gap between the NHS and Healthtech to help identify the best ways to bring innovation into the NHS."

Haroon Taylor, CEO at Yew Maker

Attendee geographical locations



Attendee job titles



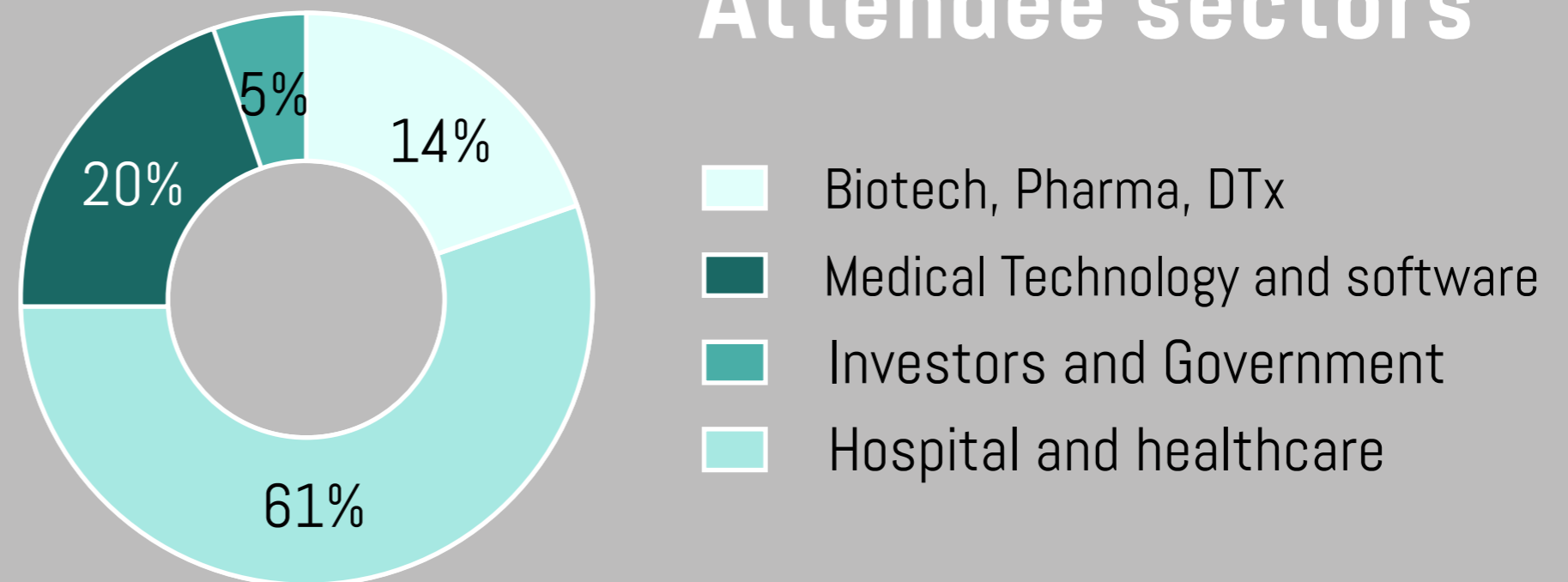
GIANT Health Event networking engagement

5961
Private messages sent

3030
Total saved sessions

2312
Profile page engagements

Attendee sectors



The budgets and authority of NHS hospital leaders attending GIANT

A small example of the many senior NHS hospital leaders who attend GIANT Health each year



Rima Makarem
ICB Chair Bedfordshire, Luton and Milton Keynes Integrated Care Board

Luton and Milton Keynes Integrated Care Board
£115m



Mairead McCormick
Chief Executive Kent Community Health foundation Trust

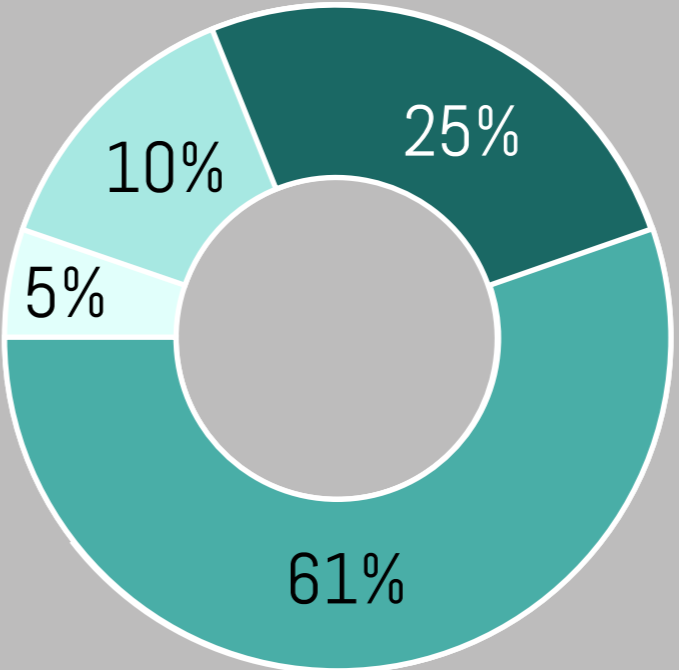
Kent Community Health foundation Trust
£288.8m



Professor David Loughton CBE
Chief Executive the Royal Wolverhampton Hospital and Walsall Healthcare NHS Trusts

Royal Wolverhampton Hospital and Walsall Healthcare NHS Trust budget **£640m**

Business GIANT'S



EXAMPLE BUDGETS OF THE NHS PROCURMENT PEOPLE COMING TO GIANT

- less than **£1m**
- about **£1 m - £10m**
- £10m - £100m**
- more **£100m**

The NHS national ICS/ICB congress

9 December 2024, London England

An ICS/ICB is an – Integrated Care Systems An ICS/ICB brings NHS providers, Clinical Commissioning Group (CCGs), local authorities, and voluntary sector partners together to collaboratively plan and organize how health and care services are delivered in their area.



A small sample of recent speakers:

- Roy Lilley, health policy analyst, writer, broadcaster and commentator on the National Health Service
- Dr Tim Ringrose, CEO and Founder, Cognitant Group Ltd
- Dr Rima Makarem, ICB Chair, Bedfordshire, Luton and Milton Keynes
- Mairead McCormick, Chief Executive, Kent Community Health NHS Foundation Trust
- Liam Cahill, Advisor to national bodies, local providers and healthtech companies, founder of Together Digital



The NHS national AI conference

9 December 2024, London England

This year's main event for AI in healthcare and the NHS, brings together leaders and stakeholders from integrated care systems (ICS), integrated care boards (ICB) and senior NHS leaders. Connect with top leaders shaping the UK's new ICBs and learn from experts driving innovation across the NHS.



If you're a healthcare professional passionate about harnessing the power of AI to revolutionize patient care, an administrator seeking to optimize processes, or a patient with insights into improving medical services, then this AI in Healthcare Show is the event for you. Digital healthcare vendors are also encouraged to participate, offering innovative solutions to shared challenges and collaborating with healthcare providers to implement their products effectively.

Future hospital show

9 December 2024, London England

In this show we will dive into the digital solutions that address patients' experience in hospitals and how medical services are provided, adapting to the ever-changing medical needs of patients, and improving the state of resources and infrastructure in hospitals to maintain a satisfied and engaged team of medical practitioners.



Who is this conference for?

- surgeons (all grades)
- anaesthetis (all grades)
- operating room nursers, managers
- finance specialists
- purchasing teams
- hospital management
- hospital regulators
- hospital suppliers and consultants

Our goal is to bring together NHS procurement, patients, vendors, and NHS administrators to have conversations and inspire solutions and partnerships that could help with evolving the current healthcare landscape to where it needs to be.



The women's health technology show

10 December 2024, London England

Women's health tech show is for anyone passionately committed to improving health outcomes for women. This event will showcase the innovative technologies being developed to help fast-track the application of solutions to women's health problems.

The Women's Health Tech Show is for any companies involved in improving the detection, diagnosis and treatment of women's health conditions, specifically in the area of:

- Menstrual health and gynaecological conditions
- Female-specific and gynaecological cancers
- Fertility care
- Maternal health
- Pelvic floor health
- Menopause



The next three pages of this Media kit outline the multiple separate conferences we can place in separate auditoriums within the overall GIANT Health Event

The mental health technology show

10 December 2024, London England

We are dedicating the mental health tech show to all the NHS mental healthcare workers in the UK and mental health tech providers everyone who's passionately committed to improving mental health of people across the UK.



The net zero technology show

10 December 2024, London England

This is the UK's leading NHS national net zero conference showcasing the innovative technology being developed to make healthcare more sustainable.

NHS has set two targets:

For the emissions we control directly (the NHS Carbon Footprint), we will reach net zero by 2040, with an ambition to reach an 80% reduction by 2028 to 2032;

For the emissions we can influence (our NHS Carbon Footprint Plus), we will reach net zero by 2045, with an ambition to reach an 80% reduction by 2036 to 2039.

The net zero conference is for any companies involved in promoting sustainable health care technologies, with the common goal of achieving net zero, in the areas of:

- Production and waste management
- Low resource alternatives to existing therapy
- Energy
- Pharmaceuticals
- Transport
- Supply chain
- PPE





ICB commissioners and NHS hospital procurement leaders



Learn

from series of high-level keynote presentations and case studies on successful ICB initiatives



Network

with fellow ICS and ICB leaders who's trying to be at the forefront of innovation and build long lasting relationships with them



Drive

the next wave of innovation by liaison directly with numerous ICS/ICB leaders

Investors



Discover

the most exciting new innovation from both disruptive startups and established market leaders before the rest of the world



Network

with fellow investors and mentors across multiple fields to share portfolio practices and discuss business goals



Build

unique market insights as you liaise directly with leading buyers and providers to help guide your future investment decisions

Healthcare technology and innovation providers



Showcase

your unique innovations through our stage and exhibitions to countless leading buyers. Secure your spot now before they run out



Collaborate

with buyers and investors directly to help guide new business opportunities and secure your product-market fit



Accelerate

and improve your development process by learning from the best practices of fellow industry leaders

Benefits of exhibiting

Brand awareness

High-impact exposure and recognition from key decision makers, investors, innovators and leading buyers in health-tech through interviews, industry press, social media channels and GIANT's weekly newsletter.

Thought leadership

Enhance your position amongst health-tech influencers, decision makers and world-class speakers. Demonstrate your products and services to the wider audience and GIANT's health tech community.

Accelerate sales

Engage with potential new customers, connect with investors and generate leads. Our high percentage of c-suite attendees have purchasing authority.

Bespoke design

Tailor your exhibition package to suit your budget needs and meet your business objectives.

Support & insight

GIANT provides the right support to achieve impact and help you scale your business.



How GIANT serves different market-size companies & segments



Start-ups / Small

Rather than drowning in the ocean of large companies participating in the largest events, be visible to potential partners and get more engagement at the GIANT Health event.



SMEs / Medium

Connect with leaders in NHS procurement from across the UK.



Large / Corporates

Grow your ecosystem. Meet more startups and SMEs in 2 days than throughout the rest of the year.

Want to learn how to sell into the NHS in the UK?
Click [HERE](#) to see more about our expertise



Examples of shell schemes

Small stand (2m²)



Included:

- 2m x 1m exhibition shell scheme
- Includes a table with 2 chairs
- Fascia with your brand name
- Free Wifi

Standard stand (4m²)



Included:

- 2m x 2m exhibition shell scheme
- Includes a table, 4 chairs
- Fascia with your brand name
- Free Wifi

Large stand (6m²)



Included:

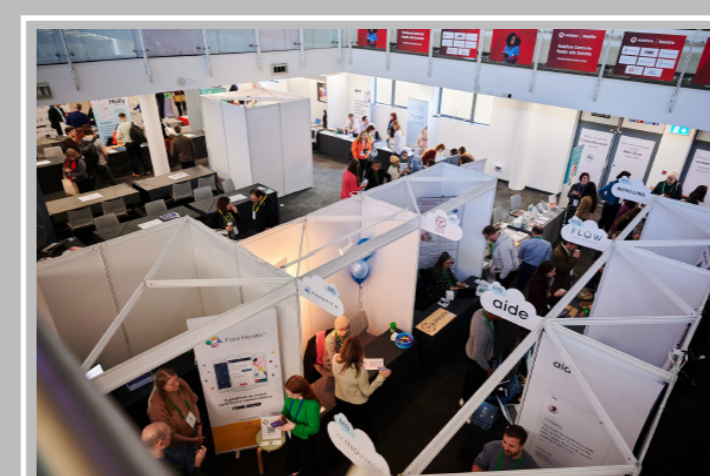
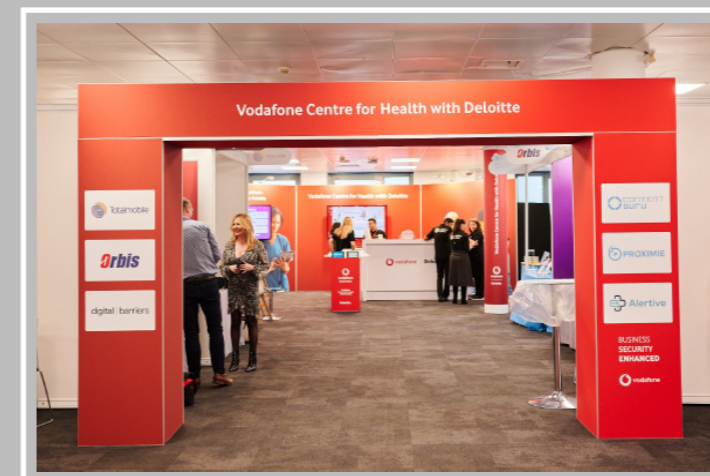
- 3m x 2m exhibition shell scheme.
- Including **all** the furniture you require
- Fascia with your brand name
- Free Wifi

Note: exhibition stand extras are available by separate request at additional cost. -ncluding for example lighting, sofa, electricity, fixed wire internet, coffee machine, and more. Please ask for further information.

Sales and event production manager
 Pooria Namdari
 Pooria@GIANT.health
 +44 73 92010662

Head of partnerships
 Anna Khodakivska
 Anna@GIANT.health
 +44 20 8144 9779

Examples of exhibition stands of different sizes





Exhibitor Packages

Bespoke packages are available for more information please contact: Anna@GIANT.health

Small package Starting from

£ 2,000

+ VAT

With **SMALL** package you get:

- ✓ 2m x 1m exhibition shell scheme
- ✓ Includes a table with 2 chairs
- ✓ Fascia with your brand name
- ✓ Free Wifi

Align your brand with leaders in
health-tech.

Medium package Starting from

£ 3,500

+ VAT

With **MEDIUM** package you get:

- ✓ 2m x 2m exhibition shell scheme
- ✓ Includes a table, 4 chairs
- ✓ Fascia with your brand name
- ✓ Free Wifi

The perfect package for successful
established SME's.

Network, learn and engage with
leaders in health throughout the event.

Large package Starting from

£ 6,000

+ VAT

With **LARGE** package you get:

- ✓ 3m x 2m exhibition shell scheme.
- ✓ Including **all** the furniture you require
- ✓ Fascia with your brand name
- ✓ Free Wifi

For businesses wanting a
larger space to demo, network
and showcase their brand.

Get the most impact out of exhibiting.

Benefits of sponsoring

For more information on sponsorship, please contact: Anna@GIANT.health



Speaking Presentation

This is the opportunity for your company to display **'thought leadership'** and expert insight to the wider audience of GIANT. Presenting expertise in your given area provides the maximum exposure from a knowledge standpoint and increases brand awareness to the audience.



Exhibition Stand

Increase your physical presence at the event via an **exhibition stand**. Exhibiting rapidly **increases lead generation** by providing the opportunity for those face to face discussions.



Direct Networking Introductions

Maximise your sales opportunities at the event by scheduling meetings with your target audience before the event, through GIANT'S **bespoke event networking app**.



Marketing & Brand Promotion

We will **market and promote** the involvement of your company at the event to our direct network through social media, website, our weekly newsletter and through our media partners.



Healthy Innovators Live TV

Take part and promote yourselves through our weekly TV show **hosted by GIANT's CEO**.

Either join a panel of passionate healthcare innovation experts discussing a variety of topics or **host a session** where you invite clients/connections along to discuss topics of your choice.

About Sponsorship



GIANT solves the problem, that all of our stakeholders have, of cost-effectively discovering and meeting the most important partners they need to achieve business success.

Position your brand and powerfully activate your latest initiatives at the heart of the NHS national community with a customised sponsorship package for GIANT Health 2024. We can support your campaigns and deliver your brand message to a highly engaged national NHS and health tech innovation audience of over 334,000 people throughout the year.

GIANT has a proven track record of providing successful business matchmaking with key NHS decision makers and delivering tailored sponsorship packages that meet your business goals and budgets, as well as delivering maximum impact, exposure and ROI for your brand and the sales of your products and services to NHS leaders across the UK.

Reach your goals at GIANT Health 2024.

Networking, one-to-one meetings, meeting new customers, promoting your brand, entertaining and thanking current clients; discovering new NHS partners; recruiting; product and service launches; and maintaining a 'front row seat' in the greatest health-tech innovation show.

"I really enjoyed the conversation and interaction with so many health tech enthusiasts – all united by one goal: improving the health and well-being of people."

Tobias Silberzahn Partner, McKinsey & Co

A sample of GIANT's Sponsors over the years:





Sponsor packages

Bespoke packages are available for more information please contact: Anna@GIANT.health

Bronze sponsor



- Opportunity to keynote on stage on a conference of choice
- Small exhibition stand 2 x 1m
- Access to the networking app pre-event
- Marketing through our social media, website and media partnerships.

Silver sponsor



- Opportunity to design your own premium panel discussion on conference track of choice
- Medium exhibition stand 2 x 2m
- Access to the networking app pre-event
- Marketing through our social media, website and media partnerships.
- Weekly email newsletter feature

Gold sponsor



- Full branding/promotion as Gold Sponsor on conference track of choice
- Premium on stage keynote speaker opportunity
- Large exhibition stand 3 x 2m
- Access to pre-event networking
- Marketing through our social media, website and media partnerships.
- 2 weekly email newsletter feature
- 'Healthy Innovators Live TV' episode feature

Giant



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Please contact us to learn more about
how Giant Health can help you reach
your marketing and sales goals.

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