Giant

global innovation
and new technology
health event

GIANT HEALTH EVENT

28th - 30th November 2017
Old Truman Brewery
Brick Lane, London
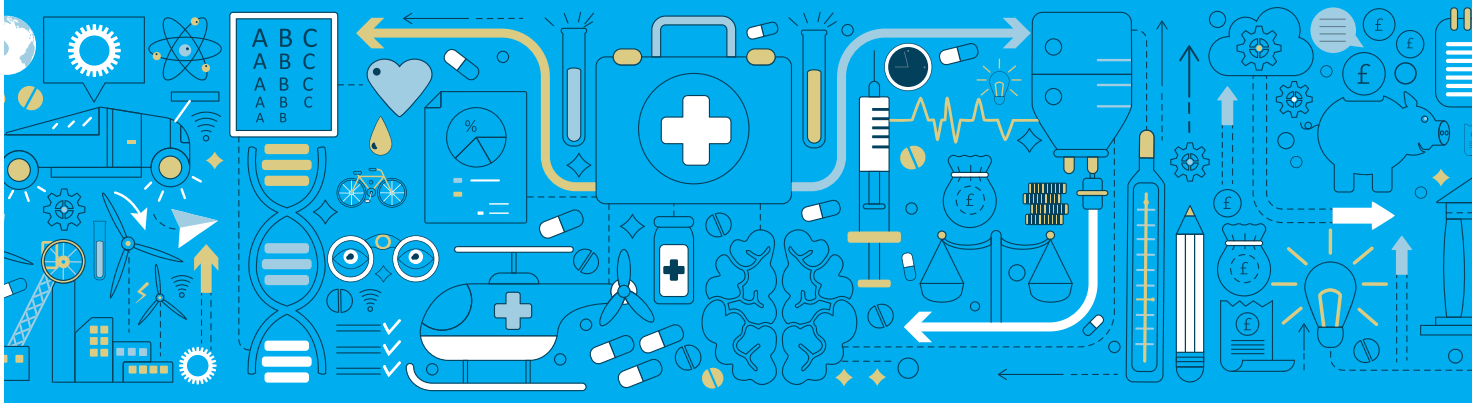
Visit the RB stand
for tips on successful partnering with corporates, effective pitching and navigating regulation.

RB is a global leading consumer health and hygiene company. Driven by a purpose of providing innovative solutions for healthier lives and happier homes, RB has operations in over 60 countries. From the foundations of wellness and infant nutrition, to the fundamentals of a hygienic home, our global brands help people live healthier, happier lives. We know that a combination of fresh ideas and market expertise with collabora-tion and partnership, can lead to innovative consumer products; however, we realise that evolving products and launching into new markets can be a daunting process for SMEs. To better understand the challenges they face, we developed our 'Pivoting Your Product' report with Enterprise Nation. Within this, we also share insights on how SMEs can scale products and drive business growth in as little as 12-18 months with a partner like RB. We'll have copies of the report at our stand, so feel free to drop by to pick one up and speak to us about it.

rb

HEALTH ▸ HYGIENE ▸ HOME

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SCALING UP: ACCELERATE YOUR BUSINESS GROWTH	NAVIGATING THE NHS: A GUIDE FOR DIGITAL HEALTH INNOVATORS

CHECK OUT THE EXHIBITORS, INCLUDING THE GIANT HEALTHCARE APPS PAVILION AND SMART HEALTHY CITIES PAVILION, IN THE MAIN HALL

C′M′S′

Law . Tax

CMS LEGAL CLINIC TAKING PLACE EVERY AFTERNOON

IN THE START-UP ZONE.

CHECK SLOT AVAILABILITY HERE WWW.GIANTHEALTHEVENT.COM/AGENDA AND REGISTER TO SIGN UP FOR A PLACE ON-LINE OR DROP BY ON THE DAY WHEN WE ARE MARKED AS 'AVAILABLE'.

MASSAGES AVAILABLE EVERY DAY FROM URBAN MASSAGE

URBANMASSAGE

FIRSTLY

WELCOME

TO THE GIANT HEALTH EVENT

We can make a difference.

It is up to each of us, you and me, to take positive steps, to champion innovation in healthcare technology and to support healthcare tech entrepreneurs and thus to enable the providers of healthcare to deliver better outcomes, for less money. That's my vision and why I founded The GIANT Heath Event.

Innovation, to me, is messy. It happens at the fringes. Innovation is not what large groups of people do in a structured, disciplined way. Tech innovation is Steve Jobs & Steve Wozniak in their parent's car garage. It's James Dyson in the garden shed. It's patients, and doctors, and nurses, and others who see a way to create better healthcare products and services and have the determination to turn those into successful international businesses.

GIANT - Global Innovation And New Technology - exists to champion these innovators so that together we can improve the health and wellbeing of people around the world.

Thank you and welcome to The GIANT Health Event 2017.

Barry Shrier
Founder

It gives me great pleasure in both chairing and welcoming you to The Giant Health Event 2017. This unique event brings together the world of technology and healthcare with incredible speakers from around the world. I would like to thank each and every one of them for giving up their valuable time to share their ideas and stories to help foster fruitful conversation and inspire all of us to shape the future of health.

I would also like to thank you, the delegate, for attending and hope you enjoy the diverse programme which includes music, art fashion, health and storytelling which form some of the intrinsic factors of who we are and how all of these affect our health and wellbeing.

This year we are excited to have launched the Green Round Stage for a small number of speakers who will share their personal journeys on an intimate stage and who will speak to an audience in 360 degrees.

The future of medicine needs collaboration so I hope you find the networking opportunities to help you drive your exponential thinking forward. Looking forward to meeting you all.

Professor Shafi Ahmed
Chairman

GIANT is the only global event that focuses on bringing the numerous stakeholders in healthcare under one roof. It's a fantastic opportunity to network with people who you would not otherwise meet. What is great, is that we've got people from all sorts of industries all wanting to improve healthcare and all offering unique and innovative solutions to do it. Now they can meet and collaborate at GIANT!

Dr. Odeh Odeh
Head of Operations and
Director of Beanstalks Competition

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PLATINUM SPONSORS

Ascensia
www.ascensia.com
@contourascensia

Ascensia Diabetes Care is a global specialist diabetes care company. Our mission is to empower people living with diabetes through innovative solutions that simplify and improve their lives. Home to the world renowned CONTOURTM portfolio of blood glucose monitoring systems, our products combine advanced technology with user-friendly functionality that help people with diabetes manage their condition. Ascensia Diabetes Care was established in 2016 through the sale of Bayer Diabetes Care to Panasonic Healthcare Holdings Co., Ltd. Ascensia has around 1,700 employees with operations in 33 countries, and our products are sold in more than 125 countries. For further information visit: http://www.ascensia.com.

CMS
cms.law
@CMS_law

Ranked as the world's 6th largest law firm by lawyer headcount and 6th largest in the UK by revenue, CMS can work for you in 40 countries from 71 offices worldwide. Our e-health offering spans an international team of life sciences and healthcare focused lawyers with expertise in regulation, data protection, intellectual property, competition law, licensing, technology, venture capital investment and M&A. Our specialists are ideally placed to work with you in a commercial and pragmatic way to identify the regulatory and legal pathways to drive your innovations forward and achieve your goals.

Our clients include life sciences and healthcare manufacturers, technology/software companies, universities, IT and telecoms operators and healthcare providers. These clients leverage our expertise in regulatory matters, technology, intellectual property and other areas to deliver cutting edge digital healthcare solutions. Our capabilities cover the complete range of e-health products and services, from health apps on smartphones to health information systems.

We provide a seamless offering to support large-scale, international launches of e-health products and services. We also have extensive experience advising start-ups, university spin-outs and high growth companies on the challenges they face as they develop products and look to commercialise these products. In particular, we have developed a platform specifically targeted at growth companies called "equIP", which offers benefits including access to our network of contacts and to our legal services on a discounted or deferred basis.

Capital Cell
www.capitalcell.co.uk
@CapitalCellNet

Capital Cell is Europe's first equity crowdfunding platform specialising in life sciences.

From our offices in Cambridge and Barcelona we source innovative, early stage companies in biotech and healthcare. We have a unique method for performing multilevel due diligence, including the crowdsourced wisdom of a community of BioExperts. Invest in the future. Invest in life science.

RB
www.rb.com
@discoverRB

RB is the global leading consumer health and hygiene company. Driven by a purpose of providing innovative solutions for healthier lives and happier homes, RB has operations in over 60 countries. From the foundations of wellness and infant nutrition, to the fundamentals of a hygienic home, its global brands help people live healthier, happier lives.

RB has world leading Powerbrands which include household names such as Enfamil, Nutramigen, Nurofen, Strepsils, Gaviscon, Mucinex, Durex, Scholl, Clearasil, Lysol, Dettol, Veet, Harpic, Cillit Bang, Mortein, Finish, Vanish, French's, Calgon, Woolite and Air Wick.

RB's unique culture is at the heart of its success. Its drive to achieve, passion to outperform and commitment to quality and scientific excellence are manifested in the work of over 40,000 employees worldwide. RB is proud to lead the Save a Child a Minute campaign, which aims to eliminate child deaths from diarrhoea, one of the world's largest killers of children under five.

GOLD SPONSORS

Lansons
www.lansons.com
@LansonsLatest

Lansons has an integrated team of specialists with the expertise to help transform organisations and grow businesses, whether that's working with public sector bodies like NHS Trusts, helping pharmaceutical companies evolve their operating models to become more customer driven, or reaching and influencing stakeholders on a particular issue.

Lansons is a founding partner of GIANT and a leading independent strategic communications and reputation management consultancy. It is 100% owned by a third of the people working in the business and has won agency of the year nine times since it was established in 1989 by its co-founders Clare Parsons and Tony Langham. Lansons consultants are experts in political, media, investor, regulatory, employee, digital and international communications, delivering exceptional advice and the best creative ideas based on decades of experience.

RemindMeCare
www.remindmecare.com
@remindmecare

RemindMeCare was set up by founders Simon & Etienne, to bring technology to bear on the care issues of the day that are currently inadequately served by the cutting edge solutions that are available. Always with the aim of achieving maximum social impact, cross care sector data portability, ease of use and adoption at low cost, the software that's built intends always to be fun and engaging. 'It's our view that there's a return on investment available in using tech to enhance person centred care. And, in doing so we aim to play a part in the transformation of care that's coming.'

Strategic Growth for Enterprise
www.sgfe.co.uk
@shirlawsgroup

Committed to the success of private enterprise, our business leaders help design your journey, future mapping your growth.
- Business consultancy and coaching
- Training, facilitation and mentoring
- Design of strategic growth plans
- Implementation and activation support
- CEO and Board level coaching
- Asset identification and IP development

US Ai Ltd
http://www.talktous.ai/

US Ai Ltd are the leaders in custom, human focused, Artificial Intelligence to solve and automate a range of challenges, from chat based interactions, to bulk task automation and machine learning.

THANK YOU
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Aging 2.0
www.aging2.com
@Aging20

Aging2.0 supports innovators taking on the biggest challenges and opportunities in aging. Aging2.0 is international, interdisciplinary and intergenerational - focused on changing the conversation from 1.0 (focused on local, clinical, siloed approaches) to 2.0 (collaborative, lifestyle oriented, opportunity driven) - hence the name: Aging2.0.

Over the past 4 years, Aging2.0 has hosted more than 300 events around the world and relies on 50+ volunteer Chapters to build and connect our 15,000 person community in 20+ countries. Aging2.0 has 150+ corporate Alliance members and works with 'CEOs' - Chief Elder Officers, who help us design with, not for, older people.

BBA Health
bbahealth.com

At BBA Health we know that effective communication has to appeal to both our rational analytical thinking brain and our emotional feeling instinctive brain. It's a key insight that we hold dear. It's why we're so excited about 360 filmmaking - an truly immersive experience that is proven to engage your audience more deeply - delivering quantifiable results.

BMJ
www.bmj.com
@bmj_latest

The BMJ (formerly the British Medical Journal) is an international peer reviewed medical journal and a fully online first publication. The website is updated daily with original articles, podcasts, videos, and blogs and organised into four main content streams—research, education, news and views, and campaigns. In addition, the site is fully searchable, with an archive back to 1840 and numerous topic collections on clinical and non-clinical subjects. Articles of relevance to specific countries and regions are grouped together on country portals.

Cambridge Medicine Journal
www.cambridgemedicine.org
@cmjournal

We are a student-run medical journal based in Cambridge, founded in 1978. We are a student run journal, bringing cutting-edge, innovative articles to a worldwide audience. We use expert peer review in order to maintain high standards across the journal.

Disruptive
www.disruptive.live
@disruptivelive

Disruptive is an alternative approach to the everyday technology that is ingrained in our lives. Focussing on the IoT, analytics and truly digital and disruptive technology, Disruptive aims to get people interested in the tech behind technology again.

Collider Health
www.colliderhealth.com
@TinaWoods

Collider Health is a health innovation catalyst that works with organisations of all shapes and sizes to think and do differently and transform health with meaningful impact. Through corporate/start-up partnerships, social impact ventures and business innovation ecosystems, we help new ventures and scale up businesses to succeed and support established enterprises at risk of being disrupted. Specialists in innovation, education, communications and thought leadership. Manage the Future Health Collective, a multi-disciplinary, cross-industry group geared to foster collaboration and radical innovation in areas of unmet need in health and social care

Deloitte
deloitte.com
@DeloitteUK

"Deloitte" is the brand under which tens of thousands of dedicated professionals in independent firms throughout the world collaborate to provide audit, consulting, financial advisory, risk management, tax, and related services to select clients. These firms are members of Deloitte Touche Tohmatsu Limited, a UK private company limited by guarantee ("DTTL"). Each DTTL member firm provides services in particular geographic areas and is subject to the laws and professional regulations of the particular country or countries in which it operates.

DigitalHealth.London
digitalhealth.london
@DHealthLDN

DigitalHealth.London is a programme aiming to speed up the development and scaling of digital innovations across health and care, and pioneer their adoption by the NHS. We match innovators with NHS need, and support them to navigate the UK health environment.

By matching innovators with demand, and supporting them to navigate the UK health environment, we help improve patient and population outcomes and experience, support a sustainable NHS, and generate economic growth

Doctorpreneurs
www.doctorpreneurs.com
@doctorpreneurs

Doctorpreneurs is a not-for-profit organisation and global community for doctors, medical students and individuals passionate about transforming healthcare through innovation and entrepreneurship. We interview established healthcare innovators and entrepreneurs, organise and promote healthcare innovation and entrepreneurship themed events, and provide internship/job opportunities for clinicians in healthcare startups.

Doodlette
wearedoodlette.com
@wearedoodlette

We are a visual storytelling creative agency made up of two illustrators, Emma and Manuela. With the ethos of "Bringing illustration to Business", we translate complex concepts into eye catching and accessible illustrations to help businesses flourish. We create large scale drawings at events, as well as provide digital illustrations and infographics to help aid sales pitches, marketing strategies and social media campaigns.

Explosive Group
www.explosivegroup.com
@remindmecare

Explosive Group is a trend-setting, luxury events & entertainment company, leading from the forefront in event planning, design, production & management, arts, music and entertainment. With over 10 years of experience, Explosive are specialists in corporate events, exhibitions, conferences, private celebrations and 'designer' weddings. Explosive Group have a strong international reaching portfolio of events from lavish to intimate settings to large-scale complex events.

Health 2.0
health2con.com
@health2con

Health 2.0 promotes, showcases and catalyzes new technologies in health care. Through a worldwide series of conferences, code-a-thons, and prize challenges, we bring together the best minds, resources and technology for compelling panels, discussions and product demonstrations, and more.

HealthInvestor
healthinvestor.co.uk
@HealthInvestor

HealthInvestor UK is the leading magazine and website for investors, operators, lenders and advisors focused on the UK health and social care sector. Our team of experienced journalists provide readers with the latest market news and analysis through our website and monthly magazine. Our offering for subscribers includes: HealthInvestor UK magazine, www.healthinvestor.co.uk, plus more.

IBM
www.ibm.com
@IBM

At IBM, we see data as the world's most valuable new natural resource, transforming industries and society at an unprecedented pace.Nowhere are these changes more pronounced than in the healthcare industry, where evidence-based and personalised medicine are fast becoming realities. IBM is helping the NHS and other healthcare organisations though our solutions, services and research, delivering essential technologies in Cloud, Analytics, Mobile, Social and Security to enable healthcare transformation at an accelerating rate. Even more, through our Watson Health unit we are pioneering a new partnership between humanity and technology, transforming global health through the use of cognitive systems that enable us to see health data that was previously hidden, doing more than we ever though possible.

ICEEFest
www.iceefest.com/
@ICEEfest

Launched back in 2008 in Romania as a local-focused event (RoNewMedia), the iCEE project evolved as a regional complex concept, attracting each year close to 4,000 attendees from over 20 countries and 150 internationally acknowledged speakers. Adding our web presence and our mobile app we've managed to build a community of more than 10,000 esteemed experts, entrepreneurs and digital and tech enthusiasts, connecting all year long the CEE region with the rest of the world. We constantly evolved during time with satellite events like iCEE.health, we launched our e-learning platform, iCEE.Academy and the publishing website iCEE.news. We proudly partnered also with IAB Europe to host the world famous IAB MIXX Awards competition in Romania during iCEE.fest.

International Society of Digital Medicine
www.isdm.org.cn
www.isdm.eu

The objectives of the Society are to join together groups and individuals in an international organization in order to establish a platform for academic exchange and collaboration in digital medicine among scientists from different countries who are devoted to digital medicine research and application to improve diagnosis and treatment, thus promoting the development of medicine.

London Business School: Healthcare Club
clubs.london.edu/healthcare/

With over 1000 student, alumni & staff members, the Healthcare Club of London Business School is one of the largest and most active professional clubs on campus. Members of the Healthcare Club are active in a wide range of sectors including entrepreneurship, industry, consulting, banking, venture capital & private equity. The Club's objectives are to create education, networking and recruitment opportunities for its members.

MedShr
http://medshr.net
@medshronline

Developed by doctors, MedShr is the easiest and safest way for medical professionals to discover, discuss and share clinical cases and medical images. MedShr allows verified doctors, healthcare professionals and medical students around the world to share knowledge and learn from each other in a private, professional network. MedShr is working with a number of national and specialist medical societies to support learning for their members. As well as informal case discussion, pilot studies are in progress in the NHS and with Health Education England around teaching medical students and accrediting specialist doctors.

One Health Tech
onehealthtech.com
@oht_uk

Innovation in health technology is not accessible to everyone. Every voice should be heard so health technology can positively impact us all. Human networks and communities have the power to drive change.

One HealthTech is a global network of local communities, built and led by passionate volunteers committed to driving change in health technology, through diversity, whilst having lots of fun. One HealthTech is open to all, and for the under represented.

Sanofi
sanofi.com
@sanofi

Life is a health journey, with its ups and downs, and its challenges. These can be big or small, lifelong or temporary. Everyone, from children to elderly people, face health challenges and needs, wherever they are. Sanofi, a health journey Partner
We, at Sanofi, are there beside people in need, as a health journey partner. Many patients are depending on us. We aim to protect, enable and support people facing health challenges, so they can live life to its full potential.
Sanofi is about Empowering Life

thinkingaroundcorners
thinkingaroundcorners.com
@_aroundcorners

The Journal of mHealth
thejournalofmhealth.com
@Journal_mHealth

The Journal of mHealth is an international publication which brings the latest professional developments in mobile, digital and connected health technologies to healthcare and industry professionals around the world. Featuring, the Latest Industry News, Articles, Research, Industry Whitepapers, Market Reports, and Service Reviews.

Read issues of the Journal and subscribe for FREE by visiting www.thejournalofmhealth.com.

MedCrunch
www.medcrunch.net
@medcrunch

You're a health professional and you're ridiculously busy. Between seeing patients, keeping up with professional development requirements and possibly running your own clinic, staying up-to-date with the latest health tech and trends affecting your work can seem impossible. As health professionals ourselves, we totally get it. That's why we built MedCrunch. Our mission is to filter out all the health tech noise and only bring you the news, insights and stories relevant to you and your patients. The Daily Crunch is a daily, curated newsletter designed to take less than 5 minutes to read but keep you entertained and informed about the latest health innovations affecting your work.

MedTech Engine
medtechengine.com
@medtechengine

MedTech Engine is an online platform for people in medtech offering insight, resources and connections.

Brough to you by consulting services firm Medeuronet, we believe that innovation isn't a single 'eureka moment' – it's a journey of transformative thinking in strategy and practice from concept to launch. And we want to help people in medtech approach every step of this journey with insight and fresh perspective.

Royal College of Art: Helen Hamlyn Centre for Design
www.rca.ac.uk/research-innovation/helen-hamlyn-centre/
@HHCDesign

Our approach is inclusive and interdisciplinary. Our work is organised in three research areas:
-Age & Diversity: design for a more inclusive society irrespective of age and diversity
-Healthcare: creating safer and better health services
-Social & Global: using people-centred design methods to help deliver research projects that have social and global impact

SEHTA
www.sehta.co.uk
@SEHTA_UK

Founded in 2005, South East Health Technologies Alliance (SEHTA) is one of the largest health technology networking organisations in the country. Since its inception, is has grown to 1300 members from 20 different countries. SEHTA provides significant support to companies, universities and public and private health providers through publicly-funded resources and programmes and private consultancy services. SEHTA has built excellent relationships with Academia, Business and Care/Clinicians and it sees itself in a unique position as the interface between them. SEHTA also has particular expertise in digital health.

London & Partners
londonandpartners.com
@londonpartners

London & Partners is the Mayor of London's official promotional agency. Our mission is to tell London's story brilliantly to an international audience. Our purpose is to support the Mayor's priorities by promoting London internationally, as the best city in the world in which to invest, work, study and visit. We do this by devising creative ways to promote London and to amplify the Mayor's messages, priorities and campaigns to international audiences.

Medical Realities
medicalrealities.com
@MedRealities

The Medical Realities Platform delivers high-quality surgical training using Virtual Reality.

Become immersed while world-class surgeons teach in our interactive modules.

Medical Realities is supported by industry partners to ensure our modules are curriculum-led and of exceptional quality.

mHabitat
wearemhabitat.com
@wearemhabitat

Through trial and error it soon became clear that the value of digital technologies can be great but the basics are often not in place and the know-how missing. It is all too common for great ideas to never reach fruition or digital tools to be licensed without ever being embedded in practice. We saw an opportunity to address this problem by bringing patients, citizens and practitioners together with digital innovators, health tech companies and academia to design, develop, deploy and evaluate digital tools that really make a difference. We chose the name mHabitat because we are passionate about creating the best conditions for this to happen and we've spent the last three years learning how to do this well.

Royal College of Ophthalmologists
www.rcophth.ac.uk
@RCOphth

The Royal College of Ophthalmologists champions excellence in the practice of ophthalmology. We are the only professional membership body for medically qualified ophthalmologists and for those who are undergoing specialist training to become ophthalmologists.

Soma Analytics
soma-analytics.com
@SomaAnalytics

Soma Analytics is a London-based, award-wnning, digital health business that specialises in detecting and preventing mental health and wellbeing issues among corporate employees. Its Kelaa smartphone app is driven by artificial intelligence and is used by some of Britain's largest corporations. It businesses to reduce the costs associated with employee absenteeism, presenteeism and turnover, while increasing employee resilience, productivity and engagement. Soma Analytics is also running a large-scale randomly controlled trial (RCT) on the early detection of mental health issues in the workplace, backed by the Horizon 2020 research fund.

Customer. Commercial. Creative. Essential stakes of a sustainable proposition thought right through.
Sharpened over 25 years of strategy and innovation for global brands, thinkingaroundcorners offers a unique perspective to advance you towards greater tangible business value. Whether you're a start-up, scale-up or innovating corporate, we make sure your proposition focuses on the optimal problem, and that the direction you take now gives you the best possible range of future outcomes.

BE SURE TO CHECK OUT THE

FASHION SHOW

WEDNESDAY, 29TH NOV @ 18:00, MAINSTAGE

What can Fashion bring to Healthcare?

It's not styling. It's desirability, which the fashion industry has very well mastered. Healthcare happens when health is not doing well, it's hard to imagine what desirability is like when it comes to healthcare. Desirability in terms of patient experience, however, is understandable.

Somehow the fashion industry has a sixth sense for generating desirability. It's a generator for icons of coolness. It's a generator for things that make people look good and feel normal but special, such that one blends right into the social groups but feels just a little bit more trendy. Perhaps part of this sixth sense comes from the way fashion designers are very in tune with the latest cultural and social boundaries. Knowing the boundaries is powerful. If you don't know the boundaries, how do you push boundaries? How does staying in the grey safe zone creates any new understanding? Fashion is unapologetic in exploring the boundaries. This is what we are showcasing at SensoryXD fashion catwalk show as part of GIANT Health Event. Just look around you, how many people are wearing fashionable glasses? What was the first thought you had? "Oh, they have an eyesight problem and they are assisted by these wearable lenses." Probably not.

Are you a fashion designer looking to collaborate with or inspire the healthcare innovators? Or healthcare innovators looking for designers to bring in a different way of seeing? Article originally published at https://medium.com/@whereisfuture. Like it? Give us some claps.

Stephanie Pau
Transdusense

ABOUT GIANT

Established as the global gathering for everyone involved in health-tech innovation, GIANT (Global Innovation and New Technology) is a global movement that showcases leading health-tech from around the world and is accelerating innovation in an inspirational and creative environment. GIANT centres around a 3-day business/science/academic programme with over 300 speakers in a conference, with 7-tracks daily, an expansive international trade show, workshops, BEANSTALKS (a global health-tech start-up competition for prizes), one-on-one coaching and mentoring for start-ups.

OUR VISION

To improve the health & well-being of people around the world, by promoting healthcare innovation and supporting health-tech entrepreneurs.

OUR MISSION

- To collect healthcare technology innovators worldwide.
- To connect these health-tech innovators through the world's most creative, valuable, and innovative industry event.
- To accelerate the commercial success of these innovators via the learning, access to contacts, and introductions we facilitate before, during, and after our events.

DESIGING AND

INNOVATING

SOLUTIONS

Designing for Critical Success in Healthtech

Are there critical success factors common to successful healthtech interventions?

For me, three emerge. Firstly, is that we need to design interventions such that the technology is essentially invisible to the user. To be inclusive and not intrusive. Any consciousness around the technology becomes an artefact in the mix. Who has cracked this?

Now for the science bit…It should be obvious that any healthtech intervention has to be evidence-based in line with medicine-based counterparts. How can we know who to trust and that applications can achieve what they claim?

Lastly, we all know huge potential for AI (Artificial Intelligence) in health – but what about the care? Is there a role for Artificial Empathy? How can we utilise data science to deliver insight, helping all clinicians and carers to know patients better and meet their personal needs?

Know some great examples? Email maxine@thinkingaroundcorners.com

Maxine Birmingham
thinkingaroundcorners

If data is gold, how do you mine it?

You've seen the headlines: Big Data will save billions through health analytics. Real-World Evidence can improve efficiency in clinical trials, market access and patient insights. The shift to data-driven healthcare is inevitable–but how will it add value?

A fundamental industry principle is the "Research Hypothesis": collecting and analysing reams of data to reach a (mostly binary) outcome. Does this always work, though?

Imagine: collecting data around a key outcome, diligently cleaning it, and applying well-founded data science to the resulting datasets–only to discover that the evidence is inconclusive.

A paradigm shift is in order, towards an agile, evolutionary approach. One where each iteration refines the spectrum of outcomes, but also identifies additional data that is necessary to reach them.

Therefore, although access to real-world data is important… competitive advantage comes from access to the real-world people providing it. Because in healthcare, discovery never happens in a straight line.

Thanos Kosmidis
CareAcross

Creating Patient Value from Innovation

Wherever in the health value chain you are, and however you may be compensated, the power is increasingly being put or pulled into the hand of the end-user or patient. How can the Pharmaceutical industry best harness a new kind of R&D that creates integrated, long-term health solutions rather than medicines or devices?

Who this track is for:

For Pharma managers seeking innovation and innovators who want to work with Pharma, this track will share with you the success stories and how to approach the challenges of development of digitised therapeutics and patient experience. You'll leave this event will a strong sense of the next steps you need to take. Unlike other digital pharma conferences, this event is about empowering therapeutic evolution, not just selling more. It's not just for Pharma, but to bring together the emerging ecosystem. And it's not about disruption, but collaboration for change. It's not just about adherence, but innovating new styles of patient journey for better outcomes.

Agenda

09:00 – 09:15   **Introduction: Welcome and about the Pharma Track**
Tim White, Teva Europe

09:15 – 09:45   **KEYNOTE: Digitising Pharma and the Connected Patient**
Mark Steedman, Deloitte

09:45 – 10:30   **PANEL: The Patient as (Co-) Prescriber**
Chair: Mark Duman, MDHealthcare
Panelists: Thanos Kosmidis, CareAcross; Junaid Bajwa, Merck Sharp Dohme; Mark Lightowler, Phorix; Candida Halton

10:30 – 11:00   **KEYNOTE: Pharmageddon…or is it?**
Milind Kamkolkar, Sanofi

11:00 – 11:45   **QUICK HITS 1: Amazing innovations in digitising medicinal interventions**
1) Junaid Bajwa, NHS Testbests;
2) Tryggvi Thorgeirsson, Sidekick Health;
3) Yusuf Sherwani, QuitGenius

11:45 – 12:30   **PANEL: Building the Business Case for Digitised Therapeutics**
Chair: Jonathan Turner, OxfordSM
Panelists: Jamie Ritchie, Ibis Capital; Tryggvi Thorgeirsson, Sidekick; Christina Nesheva, Viiv/ GSK; Colin Sims, Sanofi

12:30 – 13:30   **Lunch and Networking**

13:30 – 14:10   **KEYNOTE: AI in Pharma: friend or foe?**
Dr Lester Russell, Intel

14:10 – 14:30   **KEYNOTE: "Read/ Write Pharma"**
Dominic Pride, Upstart

14:30 – 15:00   **FIRESIDE CHATS – Approaches to Innovation**
Interviewed by Annie Pannelay, the Economist
1) Christina Nesheva, ViiV/GSK
2) Dave Browning, MediCity,
3) Deborah Szebeko, Philips Healthcare Innovation

15:00 – 15:30   **PANEL: Supporting Pharma Innovation & Collaboration**
Chair: Andrew Chapman, Digital Catapult
Panelists: Terry O'Neill, KTN; Karen Spink, InnovateUK

15:30 – 16:15   **QUICK HITS 2: Burst of amazing innovations presented by the team behind them**
1) Julie Bretland, OurMobileHealth;
2) Adam Oakman, nVolve;
3) Kim Baden-Kristiansen, Brain+

16:15 – 16:45   **PANEL: Pharma Innovation Approaches 2: Changing internal culture**
Chair: Colin Edwards, Merlin Consulting
Panelists: Emma Sutcliffe, NexGen; Tim White, Teva

16:45 – 17:30   **PANEL: Pharma Innovation Approaches 3: Incubators, grants and (co) labs**
Chair: Julie Bretland
Panelists: Paul Jacobs, LeoPharma; Hamish Graham, Pfizer Healthcare Hub; Rashida Kapasi, Velocity Health

17:30 – 18:00   **WRAP-UP – A view from the Chair**
Tim White, Teva

FAMOUS GREEN ROUND STAGE

'THE FAMOUS GREEN ROUND STAGE' – VISIONARY SPEAKERS

The *Famous Green Round Stage* is a unique and exciting format. The round stage creates an intimate setting with the audience, who are all just meters away from the speaker. Reserved for world-class speakers, the *Famous Green Round Stage* is sure to engage. The *Famous Green Round Stage* has invited different speakers every day, so you can engage with it all three days!

Agenda

09:55 – 10:00 **Welcome Talk & Introduction**
Shafi Ahmed, Chair of GIANT

10:00 – 10:35 **Talk 1 - The Path of Re-Inventing Europe's Future**
Plamen Russey, Chairman of the Global Webit Congress

11:30 – 12:05 **Talk 2 - Making an impact: two women's visionary journeys – set to the Rhythm of the African drum**
Heather De Haes, Philanthropist and Social Impact Investor,
Artsglobal Founder and President
Dr Caroline Harper, CEO of Sightsavers

14:00 – 14:35 **Talk 3 – The Power of Connection & Empathy**
Nick Adkins, Advisory Board of Cloudbreak Health

15:30 – 16:05 **Talk 4 – Medicine 4.0**
Shafi Ahmed, Surgeon and Futurist

16:05 – 16:15 **Wrap-up & Overview**
Shafi Ahmed

THE REVOLUTION IN HEALTHCARE: IMMERSIVE TECHNOLOGIES

This conference track will feature keynote lectures from global leaders in immersive technologies, panel discussions with confirmed experts on Virtual Reality (VR), Augmented Reality AR, Mixed Reality (MR), Artificial Intelligence and Haptics and their potential in medicine and healthcare. These innovations and associated new technologies are extremely relevant and crucial to the future of both the healthcare and medical sectors.

Agenda

09:00 – 09:20 **Introduction and Welcome**
Steve Dann, Medical Realities

09:20 – 10:00 **KEYNOTE 1: Haptic Technology**
Peter Woodward, Generic Robotics

10:00 – 10:40 **TALK 1: A bold concept for the future of training and education globally:** *Creating a Virtual Medical University*
Bijendra Patel, The Royal London Hospital

10:40 – 11:20 **TALK 2: A bold concept for the future of training and education globally:** *AI and it's relevance to the health sector*
Steve Andre, Spirit AI

11:20 – 12:00 **Panel: The role of new technology in the medical sector, can it save the NHS?**
Panelists:
Ken Blakeslee, Chairman at WebMobility Ventures
Vernon Bainton, Chief Medical Officer and Board member of the Havas Lynx Group
Keith Grimes, General Practitioner & Digital Health Consultant and founder of 'VR Doctors'

12:00 – 12:40 **TALK 3: The use of VR Camera systems in the Medical Sector**
Jason Lovell, Jaunt

12:40 – 13:15 **Lunch Break and Network**

13:15 – 13:55 **KEYNOTE 2: Skype keynote talk from the USA on the future of healthcare.**
Rafael Grossman, Healthcare in the Future

13:55 – 14:35 **TALK 4: Augmented Reality: The use of Augmented Reality in Education.**
Ed Barton, Curiscope

14:35 – 15:15 **TALK 5: Capturing Emotion and Expression in VR: How to bring expressiveness and emotion into VR training and evaluation.**
Charles Nduka, Emteq

15:15 – 15:55 **TALK 6: Amazing innovations and opportunities in Medical VR and AR.**
Matthew Leatherbarrow, Medical Realities

15:55 – 16:35 **PANEL: Insights into new innovations and approaches.**
Panelists:
Anna Stoilova, Co-founder of Dual Good Health
Constantinos Panayi, Ex-Great Ormond Street Hospital patient and VR Experience Creator (VR animation of MRI Scan and VR Garden)
Kateryna Portman

16:35 – 17:15 **TALK 7: The use of Microsoft HoloLens in Medical Training & Education.**
Peter Daukintis, Microsoft

17:15 – 17:45 **WRAP-UP and OVERVIEW**
Steve Dann, Medical Realities

DAY 1

#JOYTECH: NEW THINKING & TECHNOLOGY TO BRING MORE JOY TO MODERN LIVING

Technology is massively impacting society. By focusing on the technology of Joy we might find salvation. Get involved in our day of panels, workshops and challenges.

Agenda

09:45 – 10:00 **Breathing Joy into our lives - not just hot air**
Learn how to breathe better, deeper and in sync with your heart.
Michael Townsend-Williams, CEO of BreatheSync

10:00 – 10:15 **Introduction to JoyTech. What is the relationship between Technology and Joy?**
Joy is slowly being squeezed from society. Technology often gets the blame. Can technology create a more joyful existence?
Rod Banner

10:15 – 10:45 **Where can we find Joy?**
Anecdotal data and findings from our JoyTech exploratory study.
Jonathan Steel

10:45 – 11:00 **Break**

11:00 – 11:15 **Should mental illness be rebranded Mental Fitness?**
How can technology improve our mental state no matter what condition we start from?
Nick Taylor, CEO of Unmind

11:15 – 11:45 **Mechanisms for Minds - Can Technology Improve our Mental Health?**
By discovering what brings us Joy, can we treat or prevent mental health problems?
Amrita Das

11:45 – 12:00 **The evolution of contemporary spiritualism**
We know joy comes from our spirit within. How do we balance pressures from the external world to share & connect in digital space.
Max Robbins

12:00 – 12:45 **What can we do to improve the mental health of society?**
What should we examine when assessing our mental state? How do we measure each of them? How can technology influence mental health?
TBC

12:45 – 14:00 **Lunch and Networking**

14:00 – 14:45 **The Frontier of Wellness, Drugs & Physical Health**
Are pharmaceutical drugs the answer or part of the problem? Can old methods of re-engineering our bodies and mind help? Will genome editing change humanity for the better?
Dr Jack Kreindler, CEO Kreindler Consulting

14:45 – 15:15 **Connecting vs. Community vs. a sense of Belonging?**
How might technology help us to relate to each other in more joyful ways.
Sebastian Dreyfus

15:15 – 16:00 **How can we really impact the way society works?**
Is the pursuit of Joy above all else a fanciful idea or can we make it real?
Sara Vaughan and Michelle Morgan

16:00 – 16:45 **Close: Pushing forward with action and purpose**
Speakers and panellists give a 3 minute soundbite on what's impacted them during the day.
Various speakers chaired by Rod Banner

EMPOWERING GPs: ADVANCING PRIMARY CARE THROUGH HEALTHCARE TECHNOLOGY

DAY 1

How tech innovation can help in making Primary Care more efficient. Should we be changing from reactive to proactive care?

Who this track is for:
This will primarily be directed to CCG representatives, General Practitioners, Practice Managers as well health tech entrepreneurs.

This will be a ½ day conference which will expose those working within community care to learn new ideas, meet with like-minded people/providers of solutions to current problems. Looking at a wide range of software and hardware, we can see how technology can help to tackle the increase for need in efficiency in diagnostics, treatment as well maintenance of health including mental health.

Chaired by: Dr. Navdeep Bhamra

Agenda

09:00 – 09:30   The changing 'face' of Primary Care
Dr Jagdeesh Singh Dhaliwal, MBChB FRCGP FRACGP MSc DRCOG PGAMedEd
GP/Family Doctor, Medical Adviser - Healthcare Technology & Strategy at Eastern Melbourne PH, Clinical Council Member at South Eastern Melbourne PHN, Member of the Editorial Board of Australian Family Physician at Royal Australasian, College of General Practitioners, Founder Member, Royal College of General Practitioners' International & Overseas Network

09:30 – 11:15   Advancing Primary Care
Hardware
Brian Cunningham - TRI ANALYSER, Director, Micro and Nanotechnology Laboratory, University of Illinois at Urbana-Champaign
Software
Dr Murray Ellender - eConsult, CEO of Hurley Innovations, GP Partner
Mr Paul Roberts - GPDQ, CEO of GPDQ, Non-executive Director at Citizen
Mr Stephen Bourke - ECHO, Co-founder at ECHO, Board member at RCGP

11:15 – 11:45   Coffee Break and Networking

11:45 – 12:15   Keynote speech:
Dr. Umang Patel, Clinical Director, Babylon, Leadership fellow, NHS Digital Academy Paediatrician

12:15 – 12:30   Final Notes and Thanks

STAGE 4 (AFTERNOON)

BEANSTALKS START-UP COMPETITION

Do you want to experience the cutting edge innovation from around the world? Come and listen to the top global start-ups who are solving some of the core challenges faced in healthcare. Entrepreneurs will be pitching their ideas and products to a panel of clinicians, seasoned investors and successful businessmen and women. Last year we had 3 categories – pollen, seedling and sprout – based on where entrepreneurs were in their business cycle. As a consequence of the number of applicants, we have expanded the categories to include best international company based in an economically disadvantaged country as well as best viable business in the domains of healthcare management, mental health and public policy.

This year there are 3 categories based on where the entrepreneurs are at.
POLLEN – This is for entrepreneurs who have an idea or concept but have not had the resources or know how to progress with it.
SEEDLING – This is for teams who have a developed idea and are in the process of prototyping or market testing their product.
SPROUT – This final category is for teams who are in the marketplace and have just started trading.

Agenda

13:30 - 13:40 **Welcome Note & Introduction of Judges**
13:40 - 14:00 **Pollen Finalists**
                   (3 startups)
14:00 - 14:40 **Seedling Finalists**
                   (5 startups)
14:40 - 15:10 **Sprout Finalists**
                   (4 startups)
15:10 - 15:30 **Intermission**
15:30 - 16:15 **Domain Finalists**
                   (3 domains, 3 startups each)
16:15 - 16:25 **Awards**
16:25 - 16:30 **Closing Remarks**
After 16:30   **Drinks Reception and Networking**

BEANSTALKS START-UP COMPETITION

PRIZES & SPONSORS

Healthcare Start-up of the Year Award 2017

The winners of the Healthcare Start-up of the Year Award 2017 will receive a package of legal services sponsored by international law firm CMS. The winner will also be eligible to join the prestigious CMS equIP programme for high growth companies – see equip.law for more information.

Ranked as the world's 6th largest law firm by lawyer headcount and 6th largest in the UK by revenue, CMS can work for you in 40 countries from 71 offices worldwide. Globally, 5,000 lawyers offer business-focused advice tailored to our clients' needs, whether in your local market or across multiple jurisdictions. Our e-health offering spans an international team of life sciences and healthcare focused lawyers with expertise in regulation, data protection, intellectual property, competition law, licensing, technology, venture capital investment and M&A.

Sprout Prize

Vertical Health Accelerator is offering the Sprout winner an opportunity to be mentored by Vertical CEO Paolo Borella and one week of full access to their incubator and space.

Paolo is CEO & Co-founder of Vertical, where is heads the acceleration program. Paolo has been involved in business acceleration and startups for several years; as Director of AppCampus the Aalto University-Microsoft-Nokia program with a 21M€ fund he helped accelerate the Windows Phone ecosystem across the world. His previous work included running a 7 million people, 10M USD/year online community as a Vice President at Fox Mobile Distribution in Germany.

Seedling Prize

Grovelands Consulting are offering £15,000 worth of business strategy advice & consultation – from market research and analysis to differentiation strategies, business model reviews/advice, pitch coaching and team mentoring. This would equate to 10 days of a senior strategy manager's time, including personal input from Chris Hafner, Executive Director of Grovelands Consulting.

At Grovelands Consulting, we provide strategy, transformation and change services leveraging a digital engagement platform to reach more people. We are passionate about the human potential that resides within organisations and we are on a mission to unleash that potential efficiently and effectively – achieving greater value faster for our customers. Our digital engagement platform helps our clients gain greater strategic insights and better enable and enhance change and transformation programmes. We believe that how we go about serving our clients is as important as what we do for our clients.

SCALING UP: ACCELERATE YOUR BUSINESS GROWTH

#JUMP your business to scale up success.
- How to Jump - multiply your business (and have the option to exit) many times faster
- Why do some companies make the next leap, while others plateau?
- How to avoid the 'Black Holes' that siphon profits and kill growth
- Proven strategies to uncover hidden assets in your business - boosting its valuation
- Practical advice and case studies on managing through the Sales, Channel, Product, Brand cycles

Session Overviews
1. Accelerate your **business growth** by understanding the predictable cycles of growth – Sales, Channel, Product, Brand
2. Building a **management infrastructure** to achieve scale
3. Understanding your **capacity to scale up** – where to focus your resources
4. **Channel** – Protecting your IP as you grow and internationalise
5. **Sales** – Accelerating Your Growth Online
6. **Product** – The Business of Inclusive Design
7. **Brand** – Building your business around brand

Agenda

09:20 – 09:30	**#JUMP your business to scale up success** Julian Oldfield, Strategic Growth for Enterprise
09:30 – 10:45	**Accelerate your business growth by understanding the predictable cycles of growth** Nic Rixon, Strategic Growth for Enterprise
10:45 – 11:00	**Coffee Break and Networking**
11:00 – 11:45	**Building your business around brand • Defining your purpose and finding your gap • Creating a bigger value in the market** Alex Clapcott, Business of Brand
11:45 – 12:30	**Building a management infrastructure to achieve scale** Phil Rose, Malabar Consulting
12:30 – 13:30	**Lunch Break and Networking**
13:30 – 14:25	**Joining the dots for innovation success** Carl Clayton, RB plc, Outside Innovation Strategy Manager
14:30 – 15:15	**Using Intellectual Property to leverage value and attract investment in the healthcare industry** Anton Hutter, Venner Shipley LLP
15:15 – 16:00	**Accelerating Your Growth Online & Staying Ahead Through The Latest Digital Innovations** Steve Hyde, Push
16:00 – 16:15	**Coffee Break and Networking**
16:15 – 17:00	**The Business of Inclusive Design - how to grow sustainably by designing with the user** Jonathan West & Rama Gheerawo, The Helen Hamlyn Centre for Design, Royal College of Art

NAVIGATING THE NHS: A GUIDE FOR DIGITAL HEALTH INNOVATORS

Do you want to know more about navigating the NHS to sell and scale your health innovation? Join DigitalHealth.London on Stage 6, where we'll be running discussions, presentations, and Q&A sessions on topics from GDPR, to innovation approvals, and getting your product onto the NHS apps library.

We'll be joined by experts from a range of fields, including entrepreneurs with real world experience of the challenges (and successes) of working with the NHS, who can provide you with knowledge to succeed as an entrepreneur or innovator. Our focus is on digital health innovations, but our sessions will be relevant for any company wishing to sell into the NHS.

Join us to learn about new initiatives, increase your traction in the NHS market, and find partnerships with technology, business, and healthcare providers.

Agenda

09:30 – 09:45   **Welcome**
Yinka Makinde, Programme Director, DigitalHealth.London

Part 1: Finding opportunities

09:45 – 10:15   **Fireside Chat: Finding opportunities in the NHS**
Focus on Secondary Care – Dr Harpreet Sood

10:15 – 10:45   **Presentation: How can innovators work with charities?**
Jon Spiers, Autistica;
Catherine Ferguson, Asthma UK

Part 2: Creating a Compelling Value Proposition

10:45 – 11:15   **Panel: The secrets to a compelling value proposition**
Chair: Elias Zapantis, NIHR London IVD Co-operative
Panelists: Professor Peter Buckle, NIHR London IVD Co-operative; Dr. Mamta Bajre, DEC; Andi Orlowski, ICHP, NHSE

11:15 – 11:45   **Panel: Navigating the evidence gathering maze**
Chair: Neelam Patel, MedCity
Panelists: Ganesh Sathyamoorthy, NWL CLAHRC; Elias Zapantis, NIHR LondonIVD Co-operative; Clare Woods, NOCRI

Part 3: Nuts and bolts

11:45 – 12:15   **Presentation: GDPR: what does it mean and what should I do about it?**
Richard Heath, Kennedys

12:15 – 12:45   **Presentation: How to get onto the NHS apps library and Q&A**
Anne Bruinvels, OWise; Dr. Lloyd Humphreys, Patients Know Best

13:30 – 14:00   **Presentation: How to get your innovation approved and Q&A**
Rishi Duggal, CQC

14:00 – 14:30   **Presentation: Implementing FHIR and Interoperability**
Mike Part, NHSE

14:30 – 15:00   **Panel: Getting your innovation tested**
Chair: Anna King, Health Innovation Network
Panelists: Chris Robson, CEO, Propagator; Neil Daly, CEO, Skin Analytics; Sunita Sharma, Imperial College; Mark Duman (patient rep)

15:30 – 16:00   **Presentation: The Growing value of digital health in the UK – evidence and impact on human health and the healthcare system**
Brian Clancy, IQVIA

Part 4: Getting traction

16:00 – 16:30   **Panel: Procurement: what you need to know about getting your innovation bought by the NHS and Q&A**
Chair: James Somauroo
Panelists: Joel Glover, DoH; Dr. Lloyd Humphreys, Patients Know Best

16:30 – 17:00   **Panel: Entrepreneur panel: how to successfully 'do digital' with the UK's NHS**
Chair: James Somauroo
Panelists: Felix Jackson, MedCrowd; Jenny James, Insource

US Ai

Simplifying Intelligence

We create custom Ai to solve and automate a range of human focused challenges, from chat based interactions, to bulk task automation and machine learning.

WHAT WE DO

- **HEARTS & MINDS**
  We provide an intro to Ai in a one-day immersion workshop, so you know the lingo, understand the basics and feel ready to talk-the-talk.

- **PLANNING & TESTING**
  Our bespoke proposition planning and prototyping process, that we call 'Brain', guarantees the kind of tangible, demonstrable, output that stakeholders need in todays fast-paced world.

- **IMPLEMENTATION & TRAINING**
  Industry leading experts work with your teams to find the most appropriate, strategic, solutions. Or, help integrate our own Nexus Ai, conversational analysis platform.

DON'T DO **THINGS** BETTER, DO **BETTER** THINGS.

Given the surge of interest in intelligently artificial experiences in recent years, fuelled by big data and ever more sophisticated algorithms and hardware, it should come as no surprise that the impact of these technologies is forecast to be profound.

The consequence of all this excitement, though, is that Ai is now perceived to have almost magical powers of analysis and insight. But far away from the flickering lights of the silver screen, the all-singing, all-dancing applications of Ai are still yet to emerge.

We take a very different approach to the opportunity. Helping you think in terms of the tasks that people do and the way that they think. Our core belief is that the problem contains the solution and form always follows function.

Ai technology can fix some very human problems and amplify the very best parts of us, rather than erode them. Which is where we fit it.

Ai **will** help **US**; Believe in ourselves. Work outside our habits. Teach us when to speak up. Encourage collaboration. Stop procrastination. Encourage us to keep learning. Find inspiration from everywhere. Educate our peers. Make life more sustainable. Make us care more. Speed up research. Get us out of debt. Help the vulnerable feel empowered. Give us back time to think and dream. Generate more ideas. Create better conversations... and so much more.

We want to help you find and isolate those very human problems... and do better things, rather than things better.

#JoinUS

US Ai : Plexal, 14 East Bay Lane, Here East, Queen Elizabeth Olympic Park, London E15 2GW

www.talktous.ai

US ^{Ai}
Simplifying Artificial Intelligence

ARTIFICIAL INTELLIGENCE IN HEALTH AND HUMAN SUPPORT

Help Before You Know You Need It? Is Artificial Intelligence the Stethoscope of the 21st Century?

Machines are now able to identify the genomic information of brain tumors without a biopsy using deep learning. Neural Networks can recognise skin cancer lesions at the accuracy level of an expert dermatologist and the triaging and support of mental health patients using intelligent agents could be the next frontier for underfunded community support services. Everything from developing drugs to detecting health insurance fraud will be impacted by data science and artificial intelligence, allowing healthcare professionals to focus on what matters most: diagnosis and treatment. But at what cost? Does it amplify the best parts of humanity, or erode them?

Agenda

09:30 – 09:45 **Welcome and Introduction: The Current State of Ai & Smart Tech**
Pete Trainor, US Ai Ltd; Emma Lawton, Project Emma, Big Life Fix & Parkinsons UK

09:50 – 10:15 **G.O.S.H & NHS England**
Professor NJ Sebire, Professor of Paediatric and Developmental Pathology, G.O.S.H.; Indra Joshi, Clinical Lead digital experience programmes

10:20 – 10:50 **PANEL 1: Medicine 3.0 - Artificial intelligence vs. intelligence augmentation**
Chair: Dr Michal Hemmo Lotem, Vice president, Sheba medical centre fund
Panelists: Jason Mesut, Product-Service Innovation and Design Consultant; Indra Joshi, Clinical Lead for NHS England's digital experience programmes; Fares Alaboud, themedicapp.co; Martin Gouldstone, Results International

11:00 – 11:25 **TALK 2: Translating innovative AI, predictive algorithms, sensors and big data products into the real world. Approaches to solving them via illustrative examples of where we've co-created solutions with ambitious innovators in health.**
Dave Fletcher, White October

11:30 – 11:50 **TALK 3: Leveraging the Power of AI in Healthcare.**
Dr Paula Parpart, BrainPool

11:55 – 12:20 **TALK 4: Intelligent outcomes: Practical applications of learning systems to improve patient experiences.**
Tim Caynes, Foolproof UX
Jane Vance, Foolproof UX

12:25 – 13:00 **Lunch Break and Networking**

13:05 – 14:00 **The Power Hour. Three Talks. Three Startups. Three Glimpes at the future of Ai powered health tech & human support.**
1) Matt Celuszak, Crowd Emotion
2) Silja Litvin, eQuoo
3) Andrei Danescu , BotsAndUS

14:05 – 14:45 **TALK 5: Staring into the abyss - A glimpse at the future of Ai, Machine Learning & Robotics to help us move beyond physical disability.**
Q&A with James Dunn & Pete Trainor. Joined by BO the robot from Bots And Us.

14:50 – 15:25 **PANEL 2: Using Ai and Machine Learning to augment, monitor and support the employees of the future. Replacement of jobs? Or support system in a time of great stretch and burn? The benefits and limitations of virtual health assistants. Four giant brands. One big question: "Will Ai change the way you manage the health and efficiency of your workforce?"**
Chair: Tina Woods, Collider Health
Panelists: Dr. Niall Aye-Maung, Valla Health; Dominic Cushnan, NHS Horizons; Katz Kiely, Beeps Silja Litvin, Psychapps

15:35 – 16:00 **TALK 6: How regulation and liability claims affect AI in the healthcare sector.**
Shuna Mason, CMS Law

16:05 – 16:45 **TALK 7: The future. A look at the opportunities, predictions and ethical concerns of a healthcare system in need of automation, but at risk of erosion.**
Dr David Benrimoh, Ai Fred

16:50 – 17:00 **Closing remarks: The future of Ai and Intelligence Augmentation.**
Pete Trainor, US Ai Ltd

DAY 2

FAMOUS GREEN ROUND STAGE

'THE FAMOUS GREEN ROUND STAGE' – VISIONARY SPEAKERS

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Agenda

09:55 – 10:00	**Welcome Talk & Introduction**
	Shafi Ahmed, Chair of GIANT
10:00 – 10:35	**Talk 1 – ROUGH DIAMOND our future tale**
	Nicole Yershon, Founder of LabForHire
11:30 – 12:05	**Talk 2 – Pharma & The Zombie Apocalypse**
	Milind Kamkolar, CDO of Sanofi
14:00 – 14:35	**Talk 3 – From Science to SEO: An anti-disciplinary approach to everything...**
	Matt Lowe
15:30 – 16:05	**Talk 4 – If creativity is the answer, the question is wrong**
	David Briss, Founder of RIGHTthinking.co
16:05 – 16:15	**Wrap-up & Overview**
	Shafi Ahmed

DAY 2

THE LANSONS HEALTHCARE PUBLIC POLICY CONFERENCE

Lansons has curated a day of discussions focusing on some of the important health policy topics facing our society and we will explore the role that technology can play in solving these issues. Join us to hear from our fantastic speakers.

Agenda

09:00 – 09:15 **Arrival and Networking**

09:15 – 09:30 **Welcome and introduction from Chairs**
Tony Langham, Chief Executive, and Ralph Jackson, Director, Lansons

09:30 – 10:00 **Key note address: Theo Blackwell, Chief Digital Officer, London Mayor's Office**
Theo Blackwell, Chief Digital Officer for London

10:00 – 10:55 **Will connected health save the NHS?**
Tara Donnelly, Chief Executive of the Health Innovation Network;
Hannah Bowden, Programme Director, BetterPoints;
Marteka Swaby, Psychotherapist & Digital Lead, Making Your Mind Up

10:55 – 11:15 **Coffee and Networking**

11:15 – 12:15 **The cost of the UK's air quality standards to the nation's health and the NHS**
Bespoke research to be presented by Opinium Research on this issue
Adam Wilson, Senior Research Manager at Opinium
Professor Stephen Holgate, Chair of the RCP/RCPCH working party on air pollution
Andrea Lee, Healthy Air Campaigner, Client Earth
Alison Cook, Director of Policy & Communications, British Lung Foundation
Chris Large, Partner, Global Action Plan
Dave Challis, VP Innovation, RB

12:15 – 13:30 **Lunch Break and Networking**

13:30 – 14:00 **Keynote address: Lord Stevenson of Coddenham CBE**
Lord Stevenson of Coddenham CBE

14:00 – 15:00 **Mental health in the workplace – what can employers do to support employees?**
Lord Dennis Stevenson, author of the Stevenson-Farmer review into workplace mental health
Helen Undy, Head of External Affairs, Money and Mental Health Policy Institute
Vicki Nash, Head of Policy and Campaigns, Mind
Dr Nick Taylor, CEO & Co-founder, Unmind
James Routledge, Founder, Sanctus

15:00 – 15:30 **Coffee and Networking**

15:30 – 16:25 **Is technology the answer to reducing the ageing population health funding crisis?**
Professor Arlene Astell, Professor of Assistive Technology and Connected Healthcare, Health Services Research Centre at Sheffield University
Andrew Beale, Partner, Optimity Advisors
Dani Saurymper, Healthcare Fund Manager, Axa IM
George Lee, Co-Founder, Age of No Retirement

16:25 – 16:30 **Close and thanks by Chair**

DAY 2

FASHION AND WEARABLES: WHEN FUNCTIONALITY MEETS DESIRABILITY IN HEALTHCARE

"Wearables", at the core, is a personalised, technology-enabled delivery mechanism. With this as the inspiration, this conference Stage explores human-centered, technology-enabled healthcare products, services and delivery. It is designed for healthcare service suppliers, medical/assistive devices product designer and strategists and their investors and buyers to gain insights on innovating successfully.

DAY 2

Agenda

09:15 – 10:30 **Opening and Keynote**
Alison McGregor - The Wearable Revolution
Break the Ice Activity - Healthy Meeting Etiquette

10:30 – 12:30 **Session 1 When Desirability meets Functionality in Health and Wellbeing**
Sourcing inspiration from within and beyond healthcare, design researchers and a play expert offers practical advices, framework and case studies on incorporating design into service and product delivery, for example to address obesity, mental health and disability. How do we transfer desirability via various design practices (e.g. human centered design) into wearable/medical device products and health and wellbeing services?
+ Megan Anderson - Bringing Your Users In: Practical Research Methods for Involving Users in an Agile Design Process
+ Break the Ice Activity - Health Hack
+ Yesim Kunter - Play to Transform: Insights from Toy Industry
+ Marion Lean - Fashion and Health, Gimmicks or Gamechangers?

12:30 – 13:30 **Lunch Break and Networking**

13:30 – 14:45 **Session 2 - Functionality: Exploring Enabling Technologies and Trends**
Functionality and desirability goes hand in hand in a successful product. New functionality can inspire new desirability. Stay ahead of the game with this session of grounded exploration on state-of-the-art enabling technologies and market trends that could transform and inspire the capabilities of near future medical and wearable devices.
+ James Hayward: The Billion Dollar World of Wearable Sensors
+ Break the Ice Activity - Health Solution
+ Lucie Burgess: Digital Biomarkers in Mental Health

14:45 – 18:00 **Break**

18:00 **Session 3 - Desirability: SensoryXD Fashion Catwalk Show**
(On the Main Stage) The SensoryXD Fashion Catwalk Show, epitomises desirability, juxtapose against this health innovation conference, invites the audiences to join the dots between experience design and healthcare delivery. International designers showcase how fashion creates desirable social and personal experiences from within and beyond the healthcare context.
+ Danielle Jordan
+ Solely Original by Iris Anson
+ WalkWithPath by Lise Pape
Choreography by Mariana Marquez.

The SensoryXD Fashion Catwalk Show is a shared event across all of the tracks of day 2.

HEALTHCARE TECHNOLOGY STARTUP FINANCING

Chaired by Samuel Shafner, President, Shafner Law Office

Agenda

08:30 – 09:00 **Coffee and Networking**

09:00 – 09:15 **Introduction: The Day's Schedule and Goals**
Barry Shrier, Founder of GIANT

09:15 – 09:30 **Brief address by UK official**

09:30 – 10:30 **"WHERE DO I BEGIN?" EARLIEST STAGE FINANCING BY ANGELS & FAMILY OFFICES**
Angels and family offices investing in all segments of med-tech (medical devices and digital health).
Moderator: Dr. Andy Richards, UK angel investor and Advisor to Cambridge Innovation Capital
Panelists:
Ben Littauer, Boston-based digital health investor, Walnut Ventures angel group;
Gerard Gregg-Smith, London med-tech investor;
Laura Ferguson, UK Director, Capital Cell (crowdfunding portal);
Sarah Haywood, CEO, MedCity (UK)

10:30 – 11:00 **Coffee and Networking**

11:00 – 12:00 **VENTURE FUNDING (FUNDS AND CORPORATES) FOR MEDICAL DEVICE ENTERPRISES**
Moderator: Niall McAlister, Partner, CMS (UK)
Panelists:
Karine Lignel, CEO of Life Sciences Investing for CM-CIC, div. of Credit Mutuel (France);
James L. Greene, Partner, Seroba Life Sciences Fund (Ireland);
Dr. Kevin Cheng, MVM Partners (Boston and London);
Mark Redshaw, Evonik Venture Capital (Germany and New Jersey, USA);
Dr. Ethel Rubin, Entrepreneur-in-Residence at U.S. National Institutes of Health,
  BioHealth Innovation, Inc. (previously with Global Clinical Stratetgy at Medtronic)

12:00 – 13:30 **LUNCH BREAK AND NETWORKING**

13:30 – 14:30 **VENTURE FUNDING (FUNDS AND CORPORATES FOR DIGITAL HEALTH ENTERPRISES**
Moderator: Samuel M. Shafner, President, Shafner Law Office (Boston)
Panelists:
Michael Greeley, General Partner of Flare Capital Partners (Boston);
Dr. Klaus Stockemann, Managing Partner, Peppermint VenturePartners (Germany);
Allen Kamer, Managing Partner, Our Crowd Digital Health Fund (Israel);
Marc Sluijs, External Adviser to Merck Global Health Innovation Fund and to Nestlé;
Edward Kliphuis, Investment Director New Businesses, Merck Ventures (Merck KgaA)

14:30 – 15:00 **Coffee and Networking**

15:00 – 16:00 **FIRESIDE CHAT ON POSITIONING A MED-TECH ENTERPRISE FOR IPO OR SALE**
Unmoderated panel of investment bankers and professionals.
Panelists: Janita Good, Partner, Osborne Clarke LLP (UK solicitors' firm);
Samuel M. Shafner, President, Shafner Law Office, P.C. (Boston law firm);
[Investment banker(s) – TBD]

16:00 – 17:00 **"HARVESTING THE GROVES OF ACADEMIA": LICENSING ACADEMIC LAB TECHNOLOGY TO MED-TECH STARTUPS**
How to out-license academic life sciences IP; ways for academics to play in a startup arena. Panel will include tech transfer officers from academia, plus funds which build companies from academic IP.
Panelists:
James Mallinson, Dir. of Spinout Equity Management, Oxford University (Oxford, UK);
Hannes de Wachter, 3Helix, for KU (University of Leuven, Belgium);
Jenny Ro, USA expert and platform provider for academic tech transfer (Boston)

Strategic Growth for Enterprise

SCALING UP: ACCELERATE YOUR BUSINESS GROWTH

#JUMP your business to scale up success.
- How to Jump - multiply your business (and have the option to exit) many times faster
- Why do some companies make the next leap, while others plateau?
- How to avoid the 'Black Holes' that siphon profits and kill growth
- Proven strategies to uncover hidden assets in your business - boosting its valuation
- Practical advice and case studies on managing through the Sales, Channel, Product, Brand cycles

Session Overviews
1. Accelerate your *business growth* by understanding the predictable cycles of growth – Sales, Channel, Product, Brand
2. Building a *management infrastructure* to achieve scale
3. Understanding your *capacity to scale up* – where to focus your resources
4. *Channel* – Protecting your IP as you grow and internationalise
5. *Sales* – Accelerating Your Growth Online
6. *Product* – The Business of Inclusive Design
7. *Brand* – Building your business around brand

Agenda

09:20 – 09:30	**#JUMP your business to scale up success** Julian Oldfield, Strategic Growth for Enterprise
09:30 – 10:45	**Accelerate your business growth by understanding the predictable cycles of growth** Nic Rixon, Strategic Growth for Enterprise
10:45 – 11:00	**Coffee Break and Networking**
11:00 – 11:45	**Building your business around brand • Defining your purpose and finding your gap • Creating a bigger value in the market** Alex Clapcott, Business of Brand
11:45 – 12:30	**Building a management infrastructure to achieve scale** Phil Rose, Malabar Consulting
12:30 – 13:30	**Lunch Break and Networking**
13:30 – 14:30	**Pitching to a partner** Philip Bolton, R&D Director, RB plc, Outside Innovation
14:30 – 15:15	**Using Intellectual Property to leverage value and attract investment in the healthcare industry** Anton Hutter, Venner Shipley LLP
15:15 – 16:00	**Accelerating Your Growth Online & Staying Ahead Through The Latest Digital Innovations** Steve Hyde, Push
16:00 – 16:15	**Coffee Break and Networking**
16:15 – 17:00	**The Business of Inclusive Design - how to grow sustainably by designing with the user** Jonathan West & Rama Gheerawo, The Helen Hamlyn Centre for Design, Royal College of Art

DAY 2

![DigitalHealth.London]

NAVIGATING THE NHS: A GUIDE FOR DIGITAL HEALTH INNOVATORS

Do you want to know more about navigating the NHS to sell and scale your health innovation? Join DigitalHealth.London on Stage 6, where we'll be running discussions, presentations, and Q&A sessions on topics from GDPR, to innovation approvals, and getting your product onto the NHS apps library.

We'll be joined by experts from a range of fields, including entrepreneurs with real world experience of the challenges (and successes) of working with the NHS, who can provide you with knowledge to succeed as an entrepreneur or innovator. Our focus is on digital health innovations, but our sessions will be relevant for any company wishing to sell into the NHS.

Join us to learn about new initiatives, increase your traction in the NHS market, and find partnerships with technology, business, and healthcare providers.

DAY 2

Agenda

09:00 – 09:15 **Welcome**
Axel Heitmueller, ICHP

Part 1: Finding opportunities
09:15 – 09:45 **Presentation: Implications of the Accelerated Access Review for companies looking to sell into the NHS**
Axel Heitmueller, ICHP

09:45 – 10:15 **Fireside Chat: Finding opportunities in the NHS**
Focus on Primary Care – Dr Gurpreet Singh

10:15 – 10:45 **Presentation: NHS Digital Market Maker or Enabler?**
Julie Fidler, NHS Digital; Victoria Betton, mHabitat

Part 2: Creating a Compelling Value Proposition
10:45 – 11:15 **Panel: The secrets to a compelling value proposition**
Chair, Shirlene Oh, ICHP
Panelists: Dr Simone Borsci, NIHR London IVD Co-operative; Victoria Betton, mHabitat; Elias Zapantis, NIHR London IVD Co-operative; Carole Cohen, Axis Pharma, Ltd.

11:15 – 11:45 **Panel: Navigating the evidence gathering maze**
Chair, Neelam Patel, MedCity
Panelists: Ganesh Sathyamoorthy, NWL CLAHRC; Elias Zapantis, NIHR London IVD Co-operative; Clare Woods, NOCRI

Part 3: Nuts and bolts
11:45 – 12:15 **Presentation: GDPR: what does it mean and what should I do about it?**
Julian Hitchcock, Denoon Legal

12:15 – 12:45 **Presentation: How to get onto the NHS apps library and Q&A**
Anne Bruinvels, OWise; Lloyd Humphreys, Patients Know Best

13:30 – 14:00 **Presentation: How to get your innovation approved and Q&A**
Rishi Duggal, CQC; Adrian Stavert-Dobson, SafeHand

14:00 – 14:30 **Presentation: Implementing FHIR and Interoperability**
Thomas Web, HLP

14:30 – 15:00 **Panel: Getting your innovation tested**
Chair: TBC
Panelists: Chris Robson, CEO Propagator; Neil Daly, CEO Skin Analytics; Mark Duman (patient rep)

15:30 – 16:00 **Presentation: The Growing value of digital health in the UK – evidence and impact on human health and the healthcare system**
Brian Clancy, IQVIA

Part 4: Getting traction
16:00 – 16:30 **Panel: Procurement: what you need to know about getting your innovation bought by the NHS and Q&A**
Chair: Hannah Harniess
Panelists: Felix Jackson, MedCrowd; Jenny James, InSource

16:30 – 17:00 **Panel: Entrepreneur panel: how to successfully 'do digital' with the UK's NHS**
Chair: Hannah Harniess
Panelists: Felix Jackson, MedCrowd; Jenny James, Insource

CARE
MUST BE
PERSONALIZED

Is voice innovation the catalyst for the transformation of Health care? Or just another flash in the pan?

There seems to be a new solution every day; wearables, assistive technologies, apps and IoT; to support daily needs, monitor wellbeing and maintain remote engagement, to provide entertainment and family engagement. It's not easy for families to choose solutions or even for care providers to establish if these new technologies will bring tangible benefits for their clients and businesses. And now there's also the potential of voice technology impacting on care provision whether in the community, supported living or in care homes, to add to the conundrum.

RemindMeCare, the creators of the Talking Healthcare Conference at GIANT believe that voice tech has the potential to be a game changer - one that can achieve the engagement with the person cared for, whether elderly, with dementia or with cognitive impairment, that has so often been missing with previous innovation. 'For unless consumer care tech is fun, rewarding and personalised, it won't be long before it starts to gather dust', says co-founder Simon Hooper. 'For it's not everyone that wants to tap on a screen, and eyesight can be an issue. But nearly everyone from the day we're born, loves to be heard'.

It's their belief that for supportive interaction to occur daily, any person focussed care system must achieve a personalised relationship. 'Voice engagement by a system that really knows you, that knows your likes and dislikes, and which responds to your memories, will enable loyal usage so it becomes both a resource for knowledge and an activity and a recourse in times of difficulty' says co-founder Etienne Abrahams. 'And, if the system can also provide management functionality that supports the needs of the carer and care facility, then that could represent a significant next step forward in the evolution of tech in care. We believe that integration of care systems into an ecosystem of convenience for the consumer and businesses, will be the way forward. To that end we're integrating RemindMeCare with care planning systems, such as Person Centred Software, with training systems, and assistive technology. And of course with Alexa'.

But the danger remains that without adequate personalised engagement, dust will soon gather as the novelty wears off. 'Talking tech, robots, tablets, indeed any technology, still risks becoming the unwanted dog after Christmas'. It's a challenge but these are exciting times for everyone in the care sector.'

Simon Hooper
Director, RemindMeCare

RemindMecare

TALKING HEALTHCARE – USING VOICE TECH TO IMPROVE CARE

With there being an economic, policy and practical need for those cared for and their families to take greater responsibility for their care, does voice have a role to play in improving the engagement between the user and technology? What are the obstacles in today's healthcare landscape and who is active today in bringing the future of voice to healthcare in the UK? Let's take a honest look at the possibilities and difficulties.

Who this Conference for?

For anyone in health care that is interested in the emerging potential and impact that using voice to engage with the person cared for and for their care providers, is predicted to have in the coming years. And for anyone looking to learn how those working with voice are progressing with their design, trials and implementation.

Agenda

09:00 – 09:05 **OPENING WORDS: Is voice tech a flash in the pan?**
Simon Hooper, RemindMeCare

09:05 – 09:15 **WELCOME REMARKS: The role of technology in the transformation of healthcare.**
Vince Cable, Party Leader, Liberal Democrats

09:15 – 09:40 **INTRODUCTION & EVENT MC: What's happening with Alexa?**
Wayne Phillips, Worldwide Public sector lead, Amazon Web Services

09:40 – 10:00 **KEYNOTE ADDRESS: A policy makers views on the emergence of tech in Healthcare**
Charles Alessi, Senior Advisor, PHE

10:00 – 10:20 **TALK 2: How healthy is the health care sector and is it ready for voice?**
Karen Taylor, Research Director, Deloitte

10:20 – 10:40 **TALK 3: As a growing sector, is Housing really ready to go digital?**
Frances Hipple, Director of HACT Digital at HACT Housing

10:40 – 11:00 **Coffee Break**

11:00 – 11:20 **TALK 4: Can banks offer lessons? Will consumers adopt and pay for health tech?**
Paul Birley, Head of Health, Barclays

11:20 – 11:40 **TALK 5: What will be the impact of GDPR and IG on the emergence of voice?**
Mandy Thorn, GDPR/IG think tank, Vice Chairman of Nat. Care Association

11:40 – 12:00 **PANEL DISCUSSION**

12:00 – 13:00 **Lunch Break and Networking**

13:00 – 13:20 **CASE STUDY 1: Cambridge Cognition. What we're building and how it's going.**
Francesca Cormack, Director of Research & Innovation & Nick Taptiklis

13:20 – 13:40 **CASE STUDY 2: RemindMeCare. What we're building and how it's going.**
Etienne Abrahams and Guy Cooper, RemindMeCare

13:40 – 14:00 **CASE STUDY 3: Aylesbury Vale. What we're building and how it's going.**
Andrew Grant, CEO, digital lead, Aylesbury Vale District Council

14:00 – 14:20 **CASE STUDY 4: Enfield Council. What we're building and how it's going.**
Nadira Hussain, Head of IT, Enfield Council

14:20 – 14:40 **CASE STUDY 5: Hampshire Council. What we're building and how it's going.**
Ed Parker, PA Consulting, Hampshire Council

14:40 – 15:00 **CASE STUDY 6: Surrey Test Bed. What we're building and how it's going.**
Dr Melissa Kapoor, COO, SEHTA

15:00 – 15:20 **PANEL DISCUSSION**

15:20 – 15:40 **Coffee Break**

15:40 – 16:00 **TALK 6: Smart housing, IoT, BIM and voice; A recipe for success in housing for care?**
Jason Barrett, CEO, Proarch

16:00 – 16:20 **TALK 7: Robotics, AI, voice and China. What's coming soon?**
Rob Parkes, specialist in robotics for elderly care and education, Service Robotics Ltd

16:20 – 16:40 **CLOSING REMARKS,**
Simon Hooper, RemindMeCare

DAY 3

FAMOUS GREEN ROUND STAGE

'THE FAMOUS GREEN ROUND STAGE' – VISIONARY SPEAKERS

The *Famous Green Round Stage* is a unique and exciting format. The round stage creates an intimate setting with the audience, who are all just meters away from the speaker. Reserved for world-class speakers, the *Famous Green Round Stage* is sure to engage. The *Famous Green Round Stage* has invited different speakers every day, so you can engage with it all three days!

Agenda

09:55 – 10:00	**Welcome Talk & Introduction** Shafi Ahmed, Chair of GIANT
10:00 – 10:35	**Talk 1 - IM POSSIBLE** Lorena McNaughton, ICEE Health Director
11:30 – 12:05	**Talk 2 – Are patients the greatest under utilised resource in healthcare** Michael Seres, CEO 11Health
14:00 – 14:35	**Talk 3 – The driving ambition of a young entrepreneur** Sandeep Bansal, CEO of Medic Creations
15:30 – 16:05	**Talk 4 – VR and surgical training** Steve Dann, CEO Medical Realities
16:05 – 16:15	**Wrap-up & Overview** Shafi Ahmed

mhabitat

CITIZEN-FOCUSED AND CITIZEN-LED DIGITAL INNOVATION IN HEALTHCARE

People Drive Digital #PDDigital17

#PDDigital creates a space for conversations about patient and citizen orientated approaches to digital technologies and online social networks. We celebrate frugal and bottom-up approaches to digitally-enabled health and care which we believe holds a blueprint for a new era powered by patients and citizens, mobile technologies and online social networks. Digital technologies are affecting all aspects of our lives from how we access news to how we engage with governments, so it's not surprising that people are also actively finding new ways to engage with health and care services as well as think about their own health and wellbeing.

Agenda

09:30 – 09:45	**Introduction – PDDigital and values**
	Anne Cooper, co-founder of PDDigital and Chief Nurse at NHS Digital
	Victoria Betton, co-founder of PDDigital and founder & director of mHabitat
09:45 – 10:30	**A patient innovator's Journey**
	Michael Seres, founder of 11Health
10:30 – 11:00	**Health 2.0 - MSers and peer-to-peer user generated content**
	Rob Sloan, SHIFT.MS
11:00 – 11:30	**Practitioner Entrepreneur on the couch**
	Dr Sandeep Bansal, general practictioner and Founder and CEO of Medic Creations
	In conversation with Roz Davis, co-founder of PPDigital
11:30 – 11:40	**Break**
11:40 – 12:30	**Chasing Normal - fractal stories of patienthood and how to help us**
	Lindsey Fallow, patient advocate, science and technology writer and software developer
12:30 – 13:30	**Lunch Break and Networking**
13:30 – 14:00	**People drive discovery - how to test and validate a good idea**
	Zoe Harris, founder of Mycarematters
14:00 – 14:30	**Measuring what counts - people centred evaluation and agile science**
	Natalie Nelissen, neuroscientist and member of mHabitat
14:30 – 15:00	**#Wearenotwaiting - the rise of the citizen**
	Matt Guy, Consultant Physicist
15:00 – 15:45	**People led digital mental health**
	Facilitator: Roz Davis, co-founder of PPDigital
	Hannah Chamberlain, Mental Snap
	Emma Selby, My Mind
	Mark Brown, Social Spider
15:45 – 16:00	**Break**
16:00 – 17:30	**People drive digital**
	Anne Cooper, co-founder of PDDigital and Chief Nurse at NHS Digital
	Victoria Betton, co-founder of PDDigital and founder & director of mHabitat.
17:30	**Conclusion**

ACORN
ASPIRATIONS

THE YOUTH OF TODAY, LEADERS OF TOMORROW – INSPIRING INNOVATION

The future success and prosperity of the global economy increasingly depend on our ability to harness talent and to encourage the creativity and innovation of young people. This conference stage brings together young innovators, established entrepreneurs and startups, health tech experts, academia, international experts and corporates to discuss how we can bring different stakeholders together to ensure the next generation is equipped to take on and solve the most pertinent and pressing world problems. We believe that technology has the capacity to unlock the potential of the youth, empowering proactive participants within a global community to think for themselves and create the change they want to see. With the majority of these talks involving youth innovators themselves, we invite you to lend your ears to the leaders of the future. ACORN is hosting a platform for young innovators to discuss issues that concern their future development as tech pioneers. This unique conference provides an exciting opportunity to gain exposure to some of the most diverse conversations on youth tech innovations with the brightest minds.

Agenda

09:30 – 09:45   **Welcome**
Elena Sinel, CEO and Founder of Acorn Aspirations

09:45 – 10:15   **Keynote: Innovation in the 21st Century: Corporations, Startups, Universities & Schools**
Mischa Dohler, Fellow of the Institute of Electrical and Electronics Engineers, Fellow of the Royal Society of Arts, a Distinguished Member of Harvard Square Leaders Excellence, Professor in Wireless Communications

10:15 – 10:35   **Talk 1 - Disrupting Education with Disruptive Tech**
Peter He (17), AI FreelanceResearcher

10:35 – 11:25   **Panel 1 – Inspiring Innovation in Education with Technology**
Chair: Colum Elliott-Kelly, Director of Filament Ventures, Former Head of Education at Blippar
Panelists: Dr. Mutlu Cukurova, Lecturer in Digital Technologies in Education, UCL Knowledge Lab; Henry Warren, Education Technology Lead; Aga Khan Education Services Chana Kanzen, CEO of Jewish Interactive; Kiran Patel, (15), AI Developer Guy Holloway, Headmaster, Hampton Court House; Lorena Szerman, Founder and CEO of BizWorld

11:25 – 11:35   **Pitch 1 - Eduscape Team Demo (Escape Room in Virtual Reality)**
Leslie (14), Reece (17), Luke (17)

11:35 – 11:45   **Pitch 2 - AskANI (Chatbot f or teen girls that tackles body image and depression)**
Peter (17), Ani (12)

11:45 – 12:30   **Panel 2 – Staying Sane in the Age of Instagram**
Chair: Peter He, AI Freelance Researcher
Panelists: Ankur Banerjee, Technology Architecture Delivery Team Lead, Accenture; Kerstyn Comley, co-founder of MeeTwo; Neal Archbold, COO Nudge; Laura Tyrell, South West London and St George's Mental Health NHS Trust

12:30 – 13:30   **Lunch**

13:30 – 14:00   **Talk 2 - TBC**
Ankur Banerjee, Technology Architecture Delivery Team Lead, Accenture

14:00 – 14:50   **Panel 3 - Designing innovation networks between young innovators and corporates**
Chair: Henry Dowding, CEO Hang
Panelists: Ankur Banerjee, Technology Architecture Delivery Team Lead, Accenture; Fares Alaboud, CEO of Medic Tech, PhD AI student at KCL; James Roberts, Founder of mOm Incubator and MedTech Innovator; Diana Pearlman, Global Chief Marketing Office, MassChallenge

14:50 – 15:00   **Break**

15:00 – 15:50   **Panel 4 - Unlocking the Potential for Technology to Empower and Connect Young People Across the Globe**
Chair: Elena Sinel, CEO and Founder of Acorn Aspiration
Panelists: Emma Sinclair, Co-founder of EnterpriseJungle; Eunice Begum-Ball, Africa Business Technology Forum; Kate Krukiel, Director of Strategic Partnerships, Microsoft Riaz Moola, CEO and Founder of HyperionDev

15:50 – 16:05   **Talk 3 - Does Age Matter?**
Luca Schnettler (19), HealthyHealth, CEO and Founder

16:05 – 16:50   **Panel 5: Future Decoded: The Teens' Perspective**
Chair: Chuen Leik Low (19), GIANT Tech Team
Panelists: Peter He (17), Freelance AI researcher; Ani (12), founder of AskANI; Leslie Sarango, (14) Founder of Eduscape; Brendan (16), Developer; Henry Dowding (17), CEO and Founder of Hang; Kiran Patel (15), AI Developer

16:50 – 17:00   **Closing remarks followed by networking session**
Sally Eaves, CTO of MindFit; Elena Sinel, CEO and Founder of Acorn Aspirations

DAY 3

HEALTH APPS – FROM INNOVATIVE IDEAS TO ENHANCED HEALTHCARE OUTCOMES

This track looks at the "lifecycle" of an app so it aims to bring together all those involved at any stage of this lifecycle. We want to invite enthusiastic, creative minds who have ideas for future innovations but are seeking some inspiration to put these into motion. On the other end of the lifecycle, we invite you to listen to already accomplished app developers who can share with us, their stories of accomplishment and illustrate the difference their apps have made to healthcare! And in the middle of the app journey, we want app regulators, investors and users who all shape and define when an app really does go from an idea into tastefully simple but powerful addition to the ever-growing health tech world.

Agenda

09:30 – 09:40 **Introduction to this track and its aims from the Chair**
Tobias Alpsten, CEO, iPlato

09:40 – 10:00 **mHealth apps – the good, the bad and the ugly**
Liz Ashall-Payne, CEO and Founder, ORCHA

10:00 – 10:20 **Health Foundry: Sharing lessons from year 1 of our health tech incubator**
Sinead Mac Manus, General Manager, Health Foundry

10:20 – 10:40 **Apps and Wearables Programme – about current and future plans**
Dr Indra Joshi, National Clinical Lead, NHS England and One Health Tech; Kristen Allin, Digital Strategy Lead and Digital Experience, NHS England

10:40 – 11:00 **Vision Clinical Services – a potential resource for Healthcare**
Jonathan Behr, Chief Medical Officer, Vision

Apps: a tool for learning

11:00 – 11:15 **How MedShr provides a platform for doctors and healthcare professionals to reflect on and improve their clinical practice**
Dr Asif Qasim, CEO and Founder, MedShr

11:15 – 11:30 **BMJ Best Practice's complete rebuild of its companion app: The journey, from the discovery stage to the final product**
Elin Goodwin, Project manager, BMJ Best Practice

11:30 – 11:45 **Coffee Break**

Apps in the Hospital

11:50 – 12:00 **Presenting Medic Bleep**
Charlotte Crowther, Client Management Lead, Medic Bleep

12:00 – 12:10 **"We've turned physicians into data-entry clerks": the problem and how Veloscient addresses it**
Simon Currey, CEO and Founder, Veloscient

12:10 – 12:20 **Medicalchain provides a platform built to securely store and share electronic health records.**
Stewart Southey, Medical Advisor/ Business developer, Medicalchain

12:20 – 12:30 **Hospify: the secure mobile messaging app that's free and compliant in healthcare**
James Flint, CEO, Hospify

12:30 – 13:30 **Lunch Break and Networking**

13:30 – 14:00 **How the creation of a Pre-Primary Care Health Sector will shape the development of citizen focused apps, wearables and analytics.**
Jonathon Carr-Brown, Head of Partnerships and Horizon Scanning, Your.MD

"Citizen focused" apps

14:00 – 14:10 **Sharing experiences from testing, developing and releasing the smart memory assistant app Prompt**
Mary Matthews, Founder, Prompt

14:10 – 14:20 **Demo the MentalSnapp plus sneak preview of the new version**
Hannah Chamberlain, Co-Founder, MentalSnapp

14:20 – 14:30 **3rings Care IoT Platform**
Mark Smith, Business Development Director, 3rings

14:30 – 14:40 **Citizen Focused apps: Q&A session**

14:40 – 15:00 **AI in ADA**
Dr Vishaal Virani, Business Development, ADA

15:00 – 15:30 **Q&A: Mobile symptoms checkers – current and future achievements**
Steve Donald, NHS Development Director, Bablyon; Jonathon Carr Brown, Head of Partnerships & Horizon Scanning, Your.MD

15:30 – 15:50 **Coffee Break**

16:00 – 16:30 **PANEL: Prescribing health apps – creating a new norm of treatment options**
Julie Bretland, CEO, Our Mobile Health; Matt Sweeney, Head of Partnerships, EMIS; Justin Waters, CEO, Fixing Dad

16:30 – 17:00 **Wrap up conference and Q&A**
Tobias Alpsten, CEO, iPlato

17:00 – 17:30 **NETWORKING in the App Zone**

SCALING UP: ACCELERATE YOUR BUSINESS GROWTH

#JUMP your business to scale up success.
- How to Jump - multiply your business (and have the option to exit) many times faster
- Why do some companies make the next leap, while others plateau?
- How to avoid the 'Black Holes' that siphon profits and kill growth
- Proven strategies to uncover hidden assets in your business - boosting its valuation
- Practical advice and case studies on managing through the Sales, Channel, Product, Brand cycles

Session Overviews
1. Accelerate your *business growth* by understanding the predictable cycles of growth – Sales, Channel, Product, Brand
2. Building a *management infrastructure* to achieve scale
3. Understanding your *capacity to scale up* – where to focus your resources
4. *Channel* – Protecting your IP as you grow and internationalise
5. *Sales* – Accelerating Your Growth Online
6. *Product* – The Business of Inclusive Design
7. *Brand* – Building your business around brand

Agenda

09:20 – 09:30	**#JUMP your business to scale up success** Julian Oldfield, Strategic Growth for Enterprise
09:30 – 11:00	**Accelerate your business growth by understanding the predictable cycles of growth** Nic Rixon, Strategic Growth for Enterprise
11:00 – 11:30	**Coffee Break and Networking**
11:30 – 12:30	**Building a management infrastructure to achieve scale** Phil Rose, Malabar Consulting
12:30 – 13:30	**Lunch Break and Networking**
13:30 – 14:30	**Using Intellectual Property to leverage value and attract investment in the healthcare industry** Anton Hutter, Venner Shipley LLP
14:30 – 15:15	**Accelerating Your Growth Online & Staying Ahead Through The Latest Digital Innovations** Steve Hyde, Push
15:15 – 16:00	**The Business of Inclusive Design - how to grow sustainably by designing with the user** Jonathan West & Rama Gheerawo, The Helen Hamlyn Centre for Design, Royal College of Art
16:00 – 16:15	**Coffee Break and Networking**
16:15 – 17:00	**Building your business around brand • Defining your purpose and finding your gap • Creating a bigger value in the market** Alex Clapcott – Strategic Growth for Enterprise

DAY 3

NAVIGATING THE NHS: A GUIDE FOR DIGITAL HEALTH INNOVATORS

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We'll be joined by experts from a range of fields, including entrepreneurs with real world experience of the challenges (and successes) of working with the NHS, who can provide you with knowledge to succeed as an entrepreneur or innovator. Our focus is on digital health innovations, but our sessions will be relevant for any company wishing to sell into the NHS.

Join us to learn about new initiatives, increase your traction in the NHS market, and find partnerships with technology, business, and healthcare providers.

Agenda

09:00 – 09:15 **Welcome**
Yinka Makinde, Programme Director, DigitalHealth.London

Part 1: Finding opportunities
09:15 – 09:45 **Presentation: Implications of the Accelerated Access Review for companies looking to sell into the NHS**
Charles Lowe, MD, DHACA

09:45 – 10:15 **Fireside Chat: Finding opportunities in the NHS**
Focus on Mental Health – Dr Indra Joshi

10:15 – 10:45 **Presentation: How can innovators work with charities?**
Catherine Ferguson, Asthma UK; Sal Melki, British Heart Foundation; Chris Thorn, British Heart Foundation

Part 2: Creating a Compelling Value Proposition
10:45 – 11:15 **Panel: The secrets to a compelling value proposition**
Chair: Elias Zapantis, NIHR London IVD Co-operative
Panelists: Dr Simon Walne, NIHR London IVD Co-operative; Andi Orlowski, ICHP, NHSE; Paul Rinne, GripAble

11:15 – 11:45 **Panel: Navigating the evidence gathering maze**
Chair: Nicki Bromwich, Oxford AHSN
Panelists: Elias Zapantis, NIHR London IVD Co-operative; Clare Woods, NOCRI

Part 3: Nuts and bolts
11:45 – 12:15 **Presentation: GDPR: what does it mean and what should I do about it?**
Julian Hitchcock, Denoon Legal

12:15 – 12:45 **Presentation: How to get onto the NHS apps library and Q&A**
Anne Bruinvels, OWise; Lloyd Humphreys, Patients Know Best

13:30 – 14:00 **Presentation: How to get your innovation approved and Q&A**
Ben Maruthappu, Cera

14:00 – 14:30 **Presentation: Implementing FHIR and Interoperability**

14:30 – 15:00 **Panel: Getting your innovation tested**
Chair: TBC
Panelists: Chris Robson, CEO Propagator; Neil Daly, CEO Skin Analytics; Saadi Sadiq, Smartmedglobal

15:30 – 16:00 **Presentation: The Growing value of digital health in the UK – evidence and impact on human health and the healthcare system**
Brian Clancy, IQVIA

Part 4: Getting traction
16:00 – 16:30 **Panel: Procurement: what you need to know about getting your innovation bought by the NHS and Q&A**
Chair: Yinka Makinde
Panelists: Joel Glover, DoH; Lloyd Humphreys, Patients Know Best
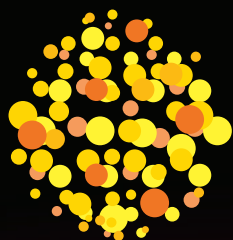
DAY 3

THOUGHTS
FROM A LEADER

The demands on our UK health and care system are too great to ignore the opportunities that new innovation can bring to how we deliver an improved quality of care with better outcomes, more efficiently and at a reduced cost per capita. Digital health is a type of innovation which when properly matched to the problem and optimally embedded into workflow, we believe can make a huge impact. There is no nationally or internationally agreed definition for digital health, however the broad scope of digital health includes categories such as mobile health (mHealth), health information technology (IT), wearable devices, telehealth and telemedicine, and personalized medicine. We have not yet seen enough examples of the full potential that digital health can achieve. But we are starting to see some excellent early stage evidence around the impact on AR, digital therapeutics, and the like. To make this a success though, a number of ducks need to be lined up which we are all too familiar with, and include tariffs that recognise digital interventions (digital medicine); a more structured and cost effective approach to helping SME generate and publish evidence to support their innovations; further investment in the whole workforce to ensure individuals are 'technology ready and literate', and a policy environment that allows NHS organisations to nurture an agile culture and approach to innovation – 'fail fast'. Finally, an ongoing honest grown up dialogue with the public about the use of their data, is critical.

The application of technology in health care has the power to transform how we consume health information and act on it in a contextual way. In a way that is personal to the needs as an individual, at a time convenient to them. Just like technology has transformed the travel sector; the banking sector; the retail sector. We are conducting interactions and transactions today that we would never have dreamed of doing over smartphones a few years ago. The only way we can manage future demand on our health care system is to equip citizens and patients with the capabilities, information and confidence to manage their health better. Supporting a future where Intelligent platforms that aggregate data from multiple sources, will generate contextual insights for the user that can be acted upon. Helping to drive personal action around self-management, at the point of need.

However, the NHS is slow to adopt disruptive innovation, so where can the biggest wins be made in the meantime? and which of the emerging or established innovations will become house hold names in the next 5 years?

Regulation: can we learn from the FDA's Center for Devices and Radiological Health (CDRH) 'Digital Health Program' which seeks to better protect and promote public health and provide continued regulatory clarity? Evidence: can NIHR, NHS Digital, and NICE collaborate with industry to provide a cheaper and faster approach to conducting medical trials for digital health SMEs? Interoperability: will the national care information exchanges be interlinked? Tariffs: can the national tariff be adapted to accommodate digital medicine for say, outpatient and primary care digital interventions as a starting point? Workforce: will we have built the capability of enough different types of NHS staff to be able to support the system change required?

Who will be the house hold names of the next 3-5 years? A large number of the 'ones to watch' are actually working with DigitalHealth.London and the National Innovation Accelerator as we speak, as part of the Accelerator programmes we offer to high potential innovations addressing a real need in the health and care system. myCOPD; OWise; Infinity Health; SmartMed; Now Healthcare; Propagator; MyWay Digital Health; medDigital; In Source: DIMEC, to name a few. Meet the teams at GIANT Health Event 2017 who will be exhibiting in the DigitalHealth.London Innovation Zone.

Yinka Makinde
DigitalHealth.London

DigitalHealth.London

AHA Health
ahahealth.io

AHA goes beyond the ability just to predict a Health Risk and provides the capability to do something about it. Amazing technology for Patient Care that improves quality of care and drive the cost of care down

Botsandus
www.botsandus.com
@botsandus

BotsAndUs is a robotics and AI company that develops technology to allow physical robots to integrate into public and private spaces. Their robot, Bo, is an assistant for healthcare, retail and hospitality that revolutionises patient experiences - saving them time, offering companionship and putting a smile on their face.

Brain+ ™
www.brain-plus.com

Brain+ ™ creates apps and digital therapeutics to recover impaired and injured cognitive functions using intense and motivating cognitive neurogames and audio therapy. Developed over 5 years with leading Neuroscientists, the Brain+ ™ is highly immersive, leading to high adherence, and personalises training plans to patient therapeutic needs, with or without therapist support.

Capital Cell
www.capitalcell.co.uk
@CapitalCellNet

Capital Cell is Europe's first equity crowdfunding platform specialising in life sciences.

From our offices in Cambridge and Barcelona we source innovative, early stage companies in biotech and healthcare. We have a unique method for performing multilevel due diligence, including the crowdsourced wisdom of a community of BioExperts. Invest in the future. Invest in life science.

Cleveland Scott York
www.csy-ip.com
@CSY_IP

Cleveland Scott York, which has offices in London, St Albans, Reading and Brussels, is a leading firm of intellectual property specialists, formed from the merger in April 2017 of Cleveland IP with Scott & York IP Law.

Cleveland Scott York works with innovators, helping turn ideas into a business advantage.

CMS
cms.law
@CMS_law

Ranked as the world's 6th largest law firm by lawyer headcount and 6th largest in the UK by revenue, CMS can work for you in 40 countries from 71 offices worldwide. Our e-health offering spans an international team of life sciences and healthcare focused lawyers with expertise in regulation, data protection, intellectual property, competition law, licensing, technology, venture capital investment and M&A. Our specialists are ideally placed to work with you in a commercial and pragmatic way to identify the regulatory and legal pathways to drive your innovations forward and achieve your goals.

Cupris
www.cupris.com
@CuprisHealth

Each employee at Cupris Health cares deeply about revolutionising healthcare delivery and making a profound difference to people's lives through the work that we do.

We empower patients and create better tools for healthcare professionals to provide improved care. We enhance existing relationships between doctors and patients using ubiquitous technology to transform healthcare communication. We allow healthcare professionals to discuss patient cases with their peers and request specialist advice from their colleagues to improve patient outcomes.

Disruptive
www.disruptive.live
@disruptivelive

Disruptive is an alternative approach to the everyday technology that is ingrained in our lives. Focussing on the IoT, analytics and truly digital and disruptive technology, Disruptive aims to get people interested in the tech behind technology again.

DigitalHealth.London
digitalhealth.london
@DHealthLDN

DigitalHealth.London is a programme aiming to speed up the development and scaling of digital innovations across health and care, and pioneer their adoption by the NHS. We match innovators with NHS need, and support them to navigate the UK health environment.

By matching innovators with demand, and supporting them to navigate the UK health environment, we help improve patient and population outcomes and experience, support a sustainable NHS, and generate economic growth

Doctorpreneurs
www.doctorpreneurs.com
@doctorpreneurs

Doctorpreneurs is a not-for-profit organisation and global community for doctors, medical students and individuals passionate about transforming healthcare through innovation and entrepreneurship. We interview established healthcare innovators and entrepreneurs, organise and promote healthcare innovation and entrepreneurship themed events, and provide internship/job opportunities for clinicians in healthcare startups.

Doodlette
wearedoodlette.com
@wearedoodlette

Doodlette is a creative agency made up of two illustrators, Emma and Manuela. With the ethos "Bringing illustration to Business", Doodlette translate complex concepts into accessible illustrations to help businesses communicate more effectively. They create large scale drawings at events, explainer animations and digital illustrations used for sales and marketing.

DotOne
www.DotOne.io
@DotOne_DNA

99.9% of your DNA is the same as the other 7.4 billion people on Earth—but the remaining 0.1% is what makes you, you.

Founded in 2015, Dot One is a personalization company that uses genetic data to create unique fashion and design products. Dot One's aim is to take DNA science out of the lab and make it accessible to everyone in a fun and visual way.

Dot One has recently partnered with Helix.com, the world's first 'genetic app store' and has been featured in WIRED, Discover, LiveScience and broadcast on the BBC & ITV television channels.

Hamamatsu Photonics
www.hamamatsu.com
@HamamatsuPhoton

Hamamatsu Photonics is a world-leading manufacturer of optoelectronic components and systems. The company's corporate philosophy stresses the advancement of photonics through extensive research and yields technologies that are regarded as state-of-the-art. Products are designed to cover the entire optical spectrum from X-ray to far infrared, providing solutions for a wide variety of applications including medical, consumer, industrial and analytical instrumentation.

Health Investor
healthinvestor.co.uk
@HealthInvestor

HealthInvestor UK is the leading magazine and website for investors, operators, lenders and advisors focused on the UK health and social care sector. Our team of experienced journalists provide readers with the latest market news and analysis through our website and monthly magazine. Our offering for subscribers includes: HealthInvestor UK magazine, www.healthinvestor.co.uk, plus more.

Holoxica
www.holoxica.com
@holoxica

Holoxica is a Deep Tech company working on a disruptive holographic 3D Displays for visualizing medical images from CT, MRI & Ultrasound scanners. Holographic technology enables full 3D images to appear in mid-air without the need for any glasses or eye-ware - just like "Star Wars". We will be showing next-generation 3D holographic displays showing a variety of anatomical images.
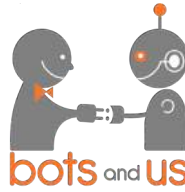
IBM
www.ibm.com
@IBM

At IBM, we see data as the world's most valuable new natural resource, transforming industries and society at an unprecedented pace.Nowhere are these changes more pronounced than in the healthcare industry, where evidence-based and personalised medicine are fast becoming realities. IBM is helping the NHS and other healthcare organisations though our solutions, services and research, delivering essential technologies in Cloud, Analytics, Mobile, Social and Security to enable healthcare transformation at an accelerating rate. Even more, through our Watson Health unit we are pioneering a new partnership between humanity and technology, transforming global health through the use of cognitive systems that enable us to see health data that was previously hidden, doing more than we ever though possible.

The Journal of mHealth
thejournalofmhealth.com
@Journal_mHealth

The Journal of mHealth is an international publication which brings the latest professional developments in mobile, digital and connected health technologies to healthcare and industry professionals around the world. Featuring, the Latest Industry News, Articles, Research, Industry Whitepapers, Market Reports, and Service Reviews.

Read issues of the Journal and subscribe for FREE by visiting www.thejournalofmhealth.com.

MedicalChain
medicalchain.com
@medical_chain

Medicalchain is a blockchain platform for the storage and utilisation of electronic health records. Medicalchain is building a platform for secure storage and utilization of electronic health records on the blockchain. The company is also building a doctor-to-patient platform to allow users to directly connect with healthcare professionals, share their records and get consultations, second opinions, online through a secure channel.

Medical Realities
medicalrealities.com
@MedRealities

The Medical Realities Platform delivers high-quality surgical training using Virtual Reality.

Become immersed while world-class surgeons teach in our interactive modules.

Medical Realities is supported by industry partners to ensure our modules are curriculum-led and of exceptional quality.

MedShr
http://medshr.net
@medshronline

Developed by doctors, MedShr is the easiest and safest way for medical professionals to discover, discuss and share clinical cases and medical images. MedShr allows verified doctors, healthcare professionals and medical students around the world to share knowledge and learn from each other in a private, professional network. MedShr is working with a number of national and specialist medical societies to support learning for their members. As well as informal case discussion, pilot studies are in progress in the NHS and with Health Education England around teaching medical students and accrediting specialist doctors.

ORCHA
www.orcha.co.uk
@OrchaUK

ORCHA is the Organisation for the Review of Care and Health Applications. Our main purpose is to carry out independent and impartial reviews of health and care related apps and to present this information clearly through our website and professional platforms. We use a clinically and academically validated framework to thoroughly assess apps and present the results in an easy to search app database.

RB
www.rb.com
@discoverRB

HEALTH · HYGIENE · HOME

RB is a global leading consumer health and hygiene company. We know that a combination of fresh ideas and market expertise with collaboration and partnership, can lead to innovative consumer products – it's how we have launched so many brands that are now household names. However, we realise that evolving products and launching into new markets can be a daunting process for SMEs. To better understand the challenges they face, we developed our 'Pivoting Your Product' report with Enterprise Nation. Within this, we also share insights on how SMEs can scale products and drive business growth in as little as 12-18 months with a partner like RB. We'll have copies of the report at our stand, so feel free to drop by to pick one up and speak to us about it.

RemindMeCare
remindmecare.com
@remindmecare

RemindMeCare was set up by founders Simon & Etienne, to bring technology to bear on the care issues of the day that are currently inadequately served by the cutting edge solutions that are available. Always with the aim of achieving maximum social impact, cross care sector data portability, ease of use and adoption at low cost, the software that's built intends always to be fun and engaging. 'It's our view that there's a return on investment available in using tech to enhance person centred care. And, in doing so we aim to play a part in the transformation of care that's coming.'

Sidekick Health
sidekickhealth.com

Improve your Health the Fun Way...Seriously.

We help providers and employers to deliver lifestyle change programs that promote health and tackle chronic conditions. A unique combination of behavioural economics, the latest in gaming technology and artificial intelligence. Our lifestyle change service is developed by physicians and based upon scientific evidence.

Soma Analytics
soma-analytics.com
@SomaAnalytics

Soma Analytics is a London-based, award-wnning, digital health business that specialises in detecting and preventing mental health and wellbeing issues among corporate employees. Its Kelaa smartphone app is driven by artificial intelligence and is used by some of Britain's largest corporations. It businesses to reduce the costs associated with employee absenteeism, presenteeism and turnover, while increasing employee resilience, productivity and engagement. Soma Analytics is also running a large-scale randomly controlled trial (RCT) on the early detection of mental health issues in the workplace, backed by the Horizon 2020 research fund.

Urban Massage
business.urbanmassage.com/en-gb/
or
urbanmassage.com/en-gb/
@urbanmassage

Our mission is to make wellness services accessible for all those living and working in a busy urban setting, so that they can receive a personalised, professional massage service, at their convenience.

GIANT HEALTHCARE APPS PAVILION

3Rings
www.3rings.co.uk
@3ringsUK

Plug in, Turn On and Connect your ageing Loved Ones to all the family.

3rings gives daily reassurance by sending emails and messages to your 3rings app as well as timely alerts by text or calls when changes in behaviour could be cause for concern.

Better Points
www.betterpoints.uk
@BetterPoints

BetterPoints was founded in 2010 because we wanted to find ways of motivating greater numbers of people to adopt sustainable and positive social behaviours.

That's why we built a system of tools for designing and managing interventions that encourage behaviour change and generate hard evidence. Our motivational, user-facing smartphone app is managed and driven by our highly-evolved digital platform, which is underpinned by behaviour change research and best practice.

Hospify
www.hospify.com
@hospifyapp

Hospify is a secure mobile messaging service for healthcare professionals & patients in the UK and EU. Hospify provides users with the simplicity and power of consumer messaging solutions, but unlike them ensures that all communication stays within UK & EU legislative guidelines for patient confidentiality and data protection.

SMART HEALTHY CITIES PAVILION

LIG Technologies
www.lig-tech.com
@LIGNanowise

LIG Technologies is a Manchester based nanotechnology R&D company founded in 2014, developing world leading product offerings in microscopy, microelectronics manufacturing, rapid diagnostics, disinfection and micro-3D printing. These technologies emerged from our unique fusion of some of the world's brightest scientific minds in laser engineering, life science and materials science.

Lucid Group
lucidinnovation.com
@lucidinnovation

Successful products and services are SAFE – simple to use, advantageous in the market, feasible to deliver and exclusive enough to make a return on investment.

Bring Lucid an opportunity, problem or an idea. We will collaborate with you, providing imagination, insight and know-how in product and service development.
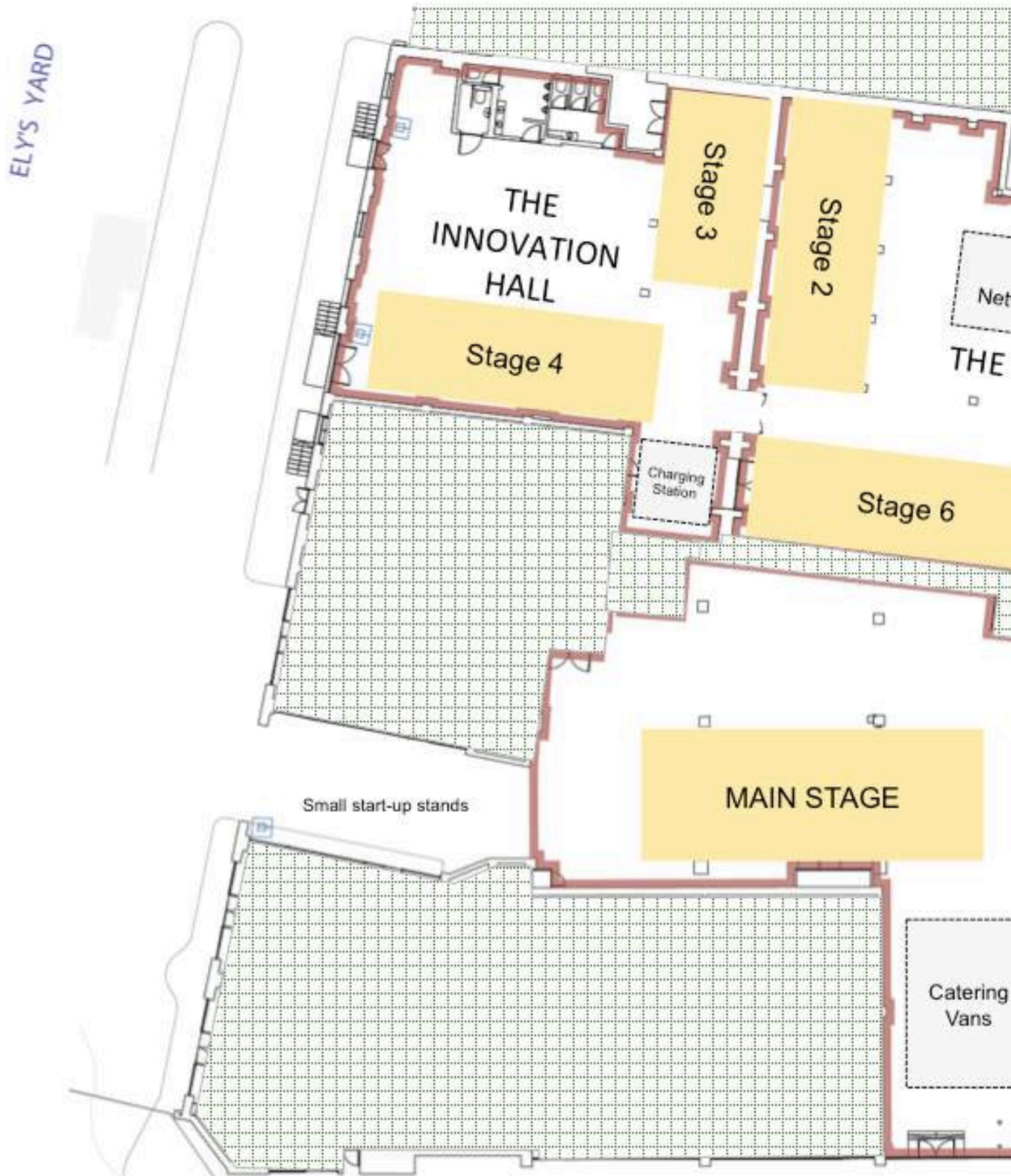
Protein Technologies
protein-technologies.com

Protein Technologies Ltd. (PTL) is an award-winning, biotech company established in 2010. The company provides contract cGMP manufacturing and research services to the biopharma industry.
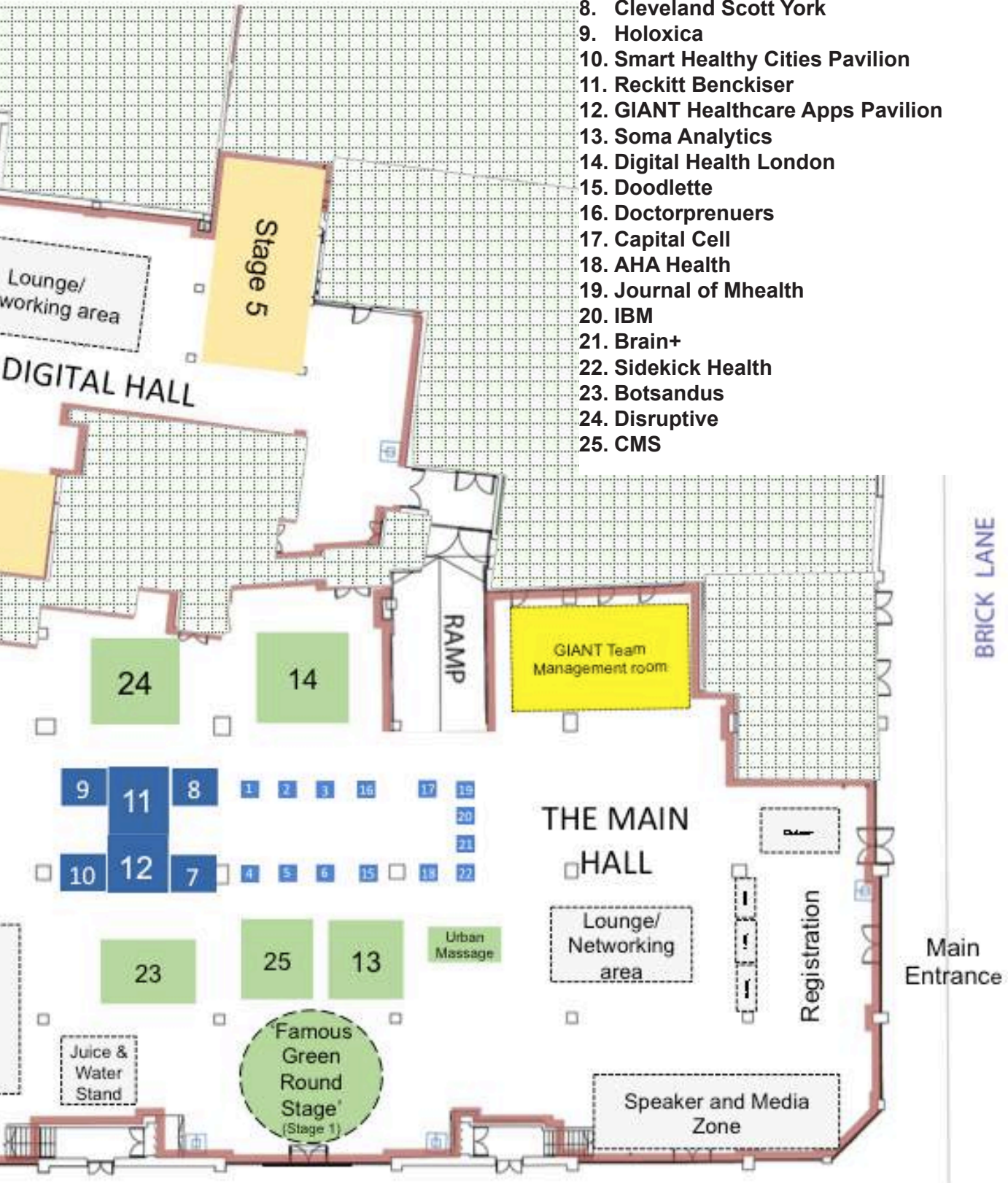
PTL is a world-leading innovator in the fields of recombinant protein manufacturing, protein engineering, biotherapeutics, biosensors, and bioreactors. PTL operates from state-of-the-art laboratories at Manchester Science Park in the United Kingdom.

GIANT HEALTH EVENT
FLOOR PLAN

ELY'S YARD

THE
INNOVATION
HALL

Stage 3

Stage 2

Stage 4

Net

THE

Charging
Station

Stage 6
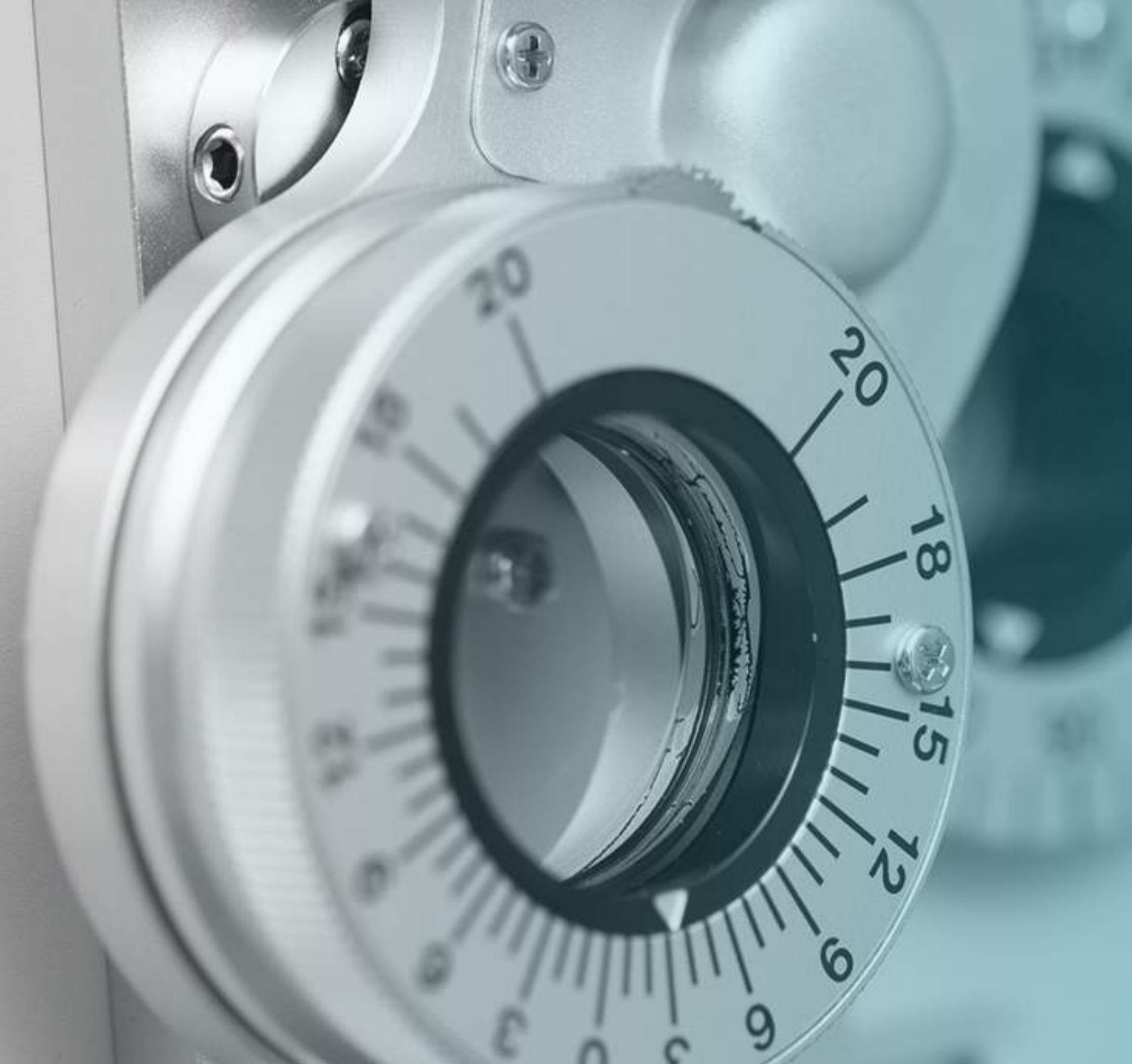
Small start-up stands

MAIN STAGE

Catering
Vans

Key

1. Hamamatsu Photonics
2. Dot One
3. Cupris
4. RemindMeCare
5. MedShr
6. Health Investor Publishing
7. Medical Chain
8. Cleveland Scott York
9. Holoxica
10. Smart Healthy Cities Pavilion
11. Reckitt Benckiser
12. GIANT Healthcare Apps Pavilion
13. Soma Analytics
14. Digital Health London
15. Doodlette
16. Doctorprenuers
17. Capital Cell
18. AHA Health
19. Journal of Mhealth
20. IBM
21. Brain+
22. Sidekick Health
23. Botsandus
24. Disruptive
25. CMS

Lounge/ working area

Stage 5

DIGITAL HALL

RAMP

BRICK LANE

GIANT Team Management room

THE MAIN HALL

24

14

9 11 8

10 12 7

1 2 3 16 17 19
20
21
4 5 6 15 18 22

Registration

Main Entrance

23 25 13

Urban Massage

Lounge/ Networking area

Juice & Water Stand

'Famous Green Round Stage' (Stage 1)

Speaker and Media Zone

HANBURY STREET

Giant

global innovation
and new technology
health event

www.gianthealthevent.com | @gianthealthevnt | #gianthealthevent