

GIANT Health's "5000 Women" Campaign 2020 Champion Programme

What is a Champion?

GIANT Health's "5000 Women" Campaign 2020's Champions are uniquely talented and successful people. They take an active role promoting the event to their personal and professional networks, and facilitating high-level introductions to senior leaders in the fields of medicine, politics, and business.

The Champion's goal is to improve the success of the GIANT Health's "5000 Women" Campaign 2020 by helping to promote awareness amongst women (with the aim of having 5000 Women to attend the GIANT Health event 2020) and recruit sponsors, VIPs, delegates, and exhibitors.

The Champions take on the same role, in a capacity reflecting their experience and the different status of their careers.

Benefits of being a GIANT Health Champion

- Raise your own profile of your expertise among colleagues and market leaders, enhance the reputation of your company/startup nationally and internationally. Access to other high-profile Champions.
- Be part of a greater movement, inspiring and empowering women to be part of GIANT Health's "5000 Women" Campaign 2020.
- Direct access to all senior contacts, int'l investors.
- GIANT will provide a free ticket to the Champions so they can attend GIANT at no cost
- Additional three free tickets for your colleagues, personal contacts in your network, or to gift to a woman that you would like to support etc.
- 40% discount on any GIANT Health's exhibition package for your business.
- Receive a one year package of social media, digital, and direct marketing support from GIANT.

Roles of a Champion

- Formally commit to spending 1-2 hours per week from now to end December 2020.
- Actively promote the GIANT Health's "5000 Women" Campaign 2020 to your personal and professional network. Our goal is to get 5000 Women to attend the GIANT Health 2020 Event.
- Help facilitate introductions to potential sponsors, delegates, and exhibitors.
- May need to attend bi-monthly conference calls with other Champions.

Note - We find that GIANT Health Champions are often young people at the early stages of their careers. There are numerous additional opportunities for more experienced, senior people to collaborate with GIANT. Please contact us to discuss.

To nominate a Champion, please contact:

Olga Nosova

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